

# REVEALED: ENERGY AND UTILITIES' STRATEGIES FOR RISK, INNOVATION AND TECHNOLOGY

From market volatility to a shortage of talent, energy and utilities companies are facing a diverse and fast-changing set of challenges. But our new research reveals that companies are also deploying innovation and new technologies to address these risks and find a competitive advantage.

Based on a survey of senior decision makers at energy and utilities companies around the world, *The Global Innovation Report: Creating Advantage in Uncertainty* offers new insights into the macro risks confronting energy and utilities companies – and the strategies they've chosen to manage them.\*

## High risk, high optimism

**49%** of energy and utilities executives say they face more risk now than in the past.

Despite their concerns, **99%** of energy and utilities companies are confident that they can mitigate these risks.

### What have they done so far?

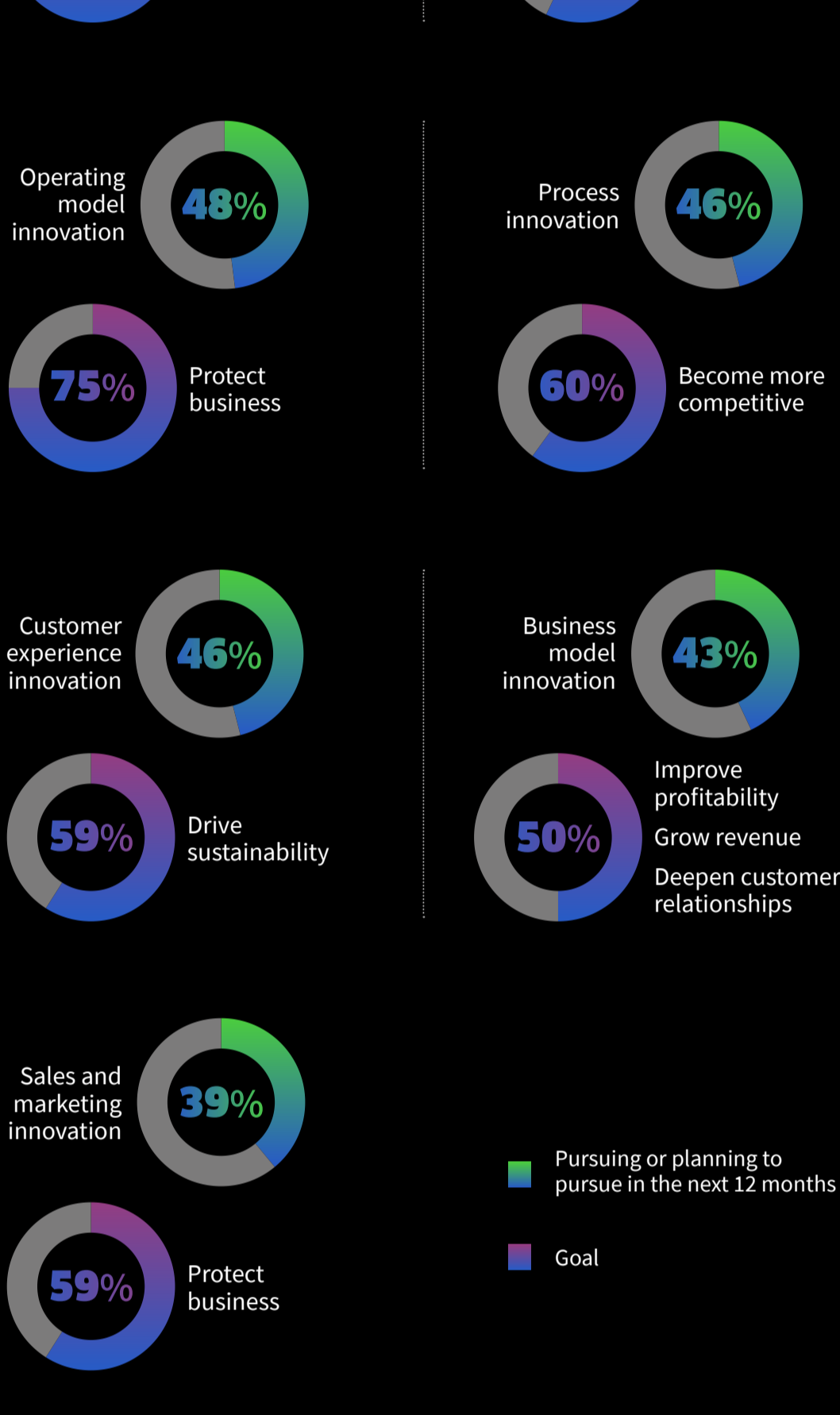
	Financial risk	Strategic risk	Operational risk	Legal and regulatory risk	Environment and transition risk	Reputational risk
Assigned existing staff	62%	49%	53%	52%	47%	48%
Hired additional staff	44%	46%	47%	42%	44%	45%
Hired outside consultants	29%	37%	45%	40%	49%	45%
Adopted new technology	58%	39%	50%	50%	40%	45%
Acquired / partnered with other businesses	40%	34%	34%	44%	44%	39%
Restructured business model	42%	34%	42%	29%	33%	39%

\*Percentages are the proportion of those experiencing the risk and have taken this step to mitigate it.

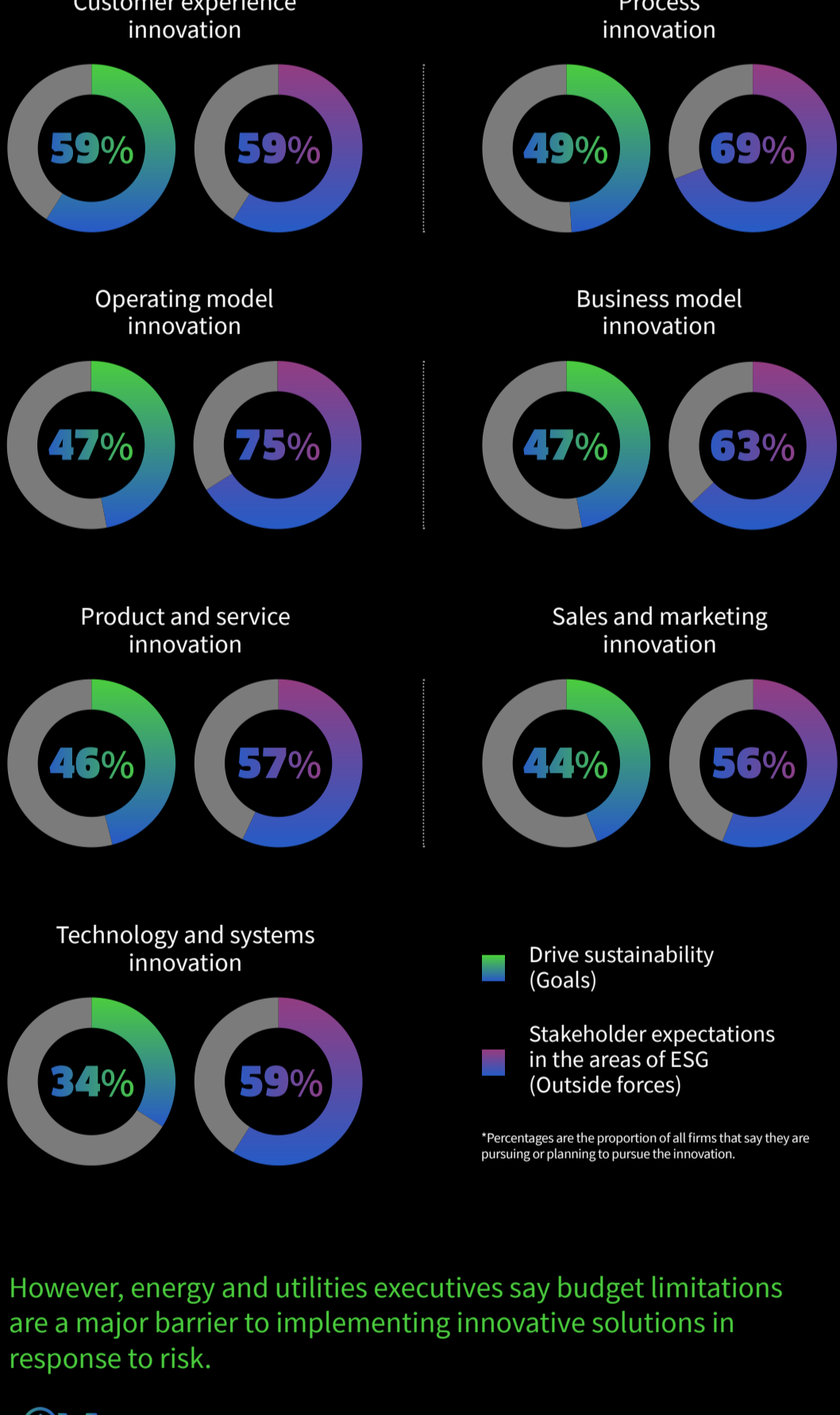
## Innovation\*\* plays a critical role

**86%** agree that innovation plays an important role in managing the risks currently faced by their organization.

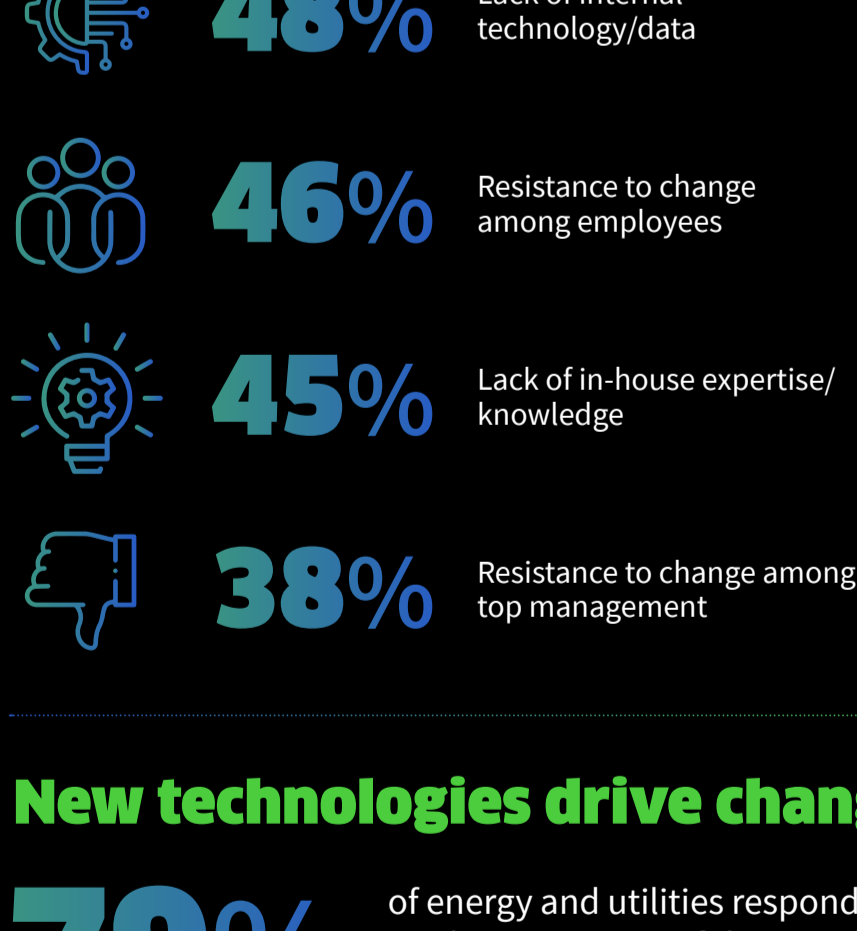
Energy and utilities companies are deploying a range of innovation strategies to mitigate risk. The goals for each strategy vary too.



Sustainability and stakeholder pressure around ESG are also driving innovation.



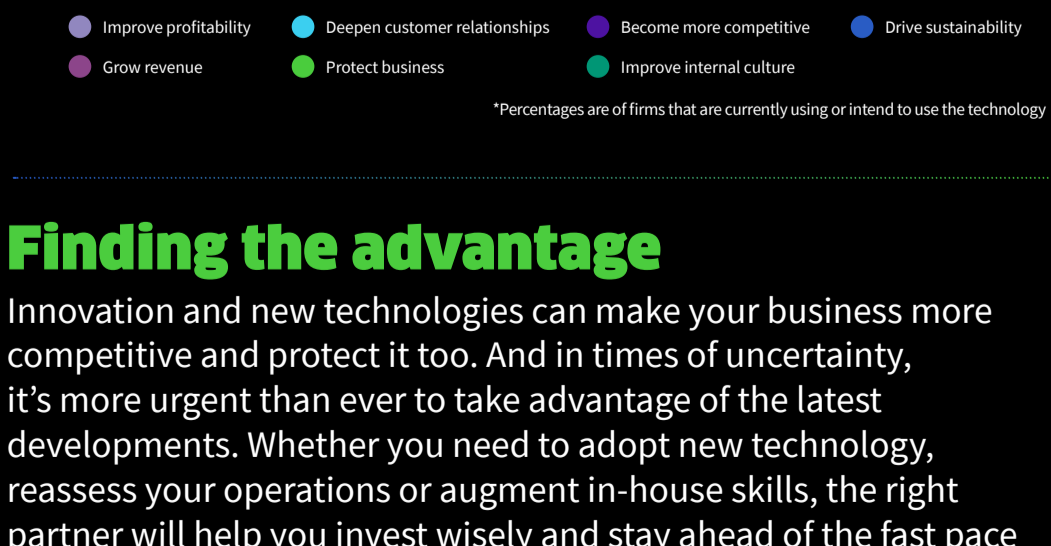
However, energy and utilities executives say budget limitations are a major barrier to implementing innovative solutions in response to risk.



## New technologies drive change

**79%** of energy and utilities respondents that use or plan to use one of these technologies say technologies mitigate macro risks.

But they're also embracing these advances for specific benefits to their business.



\*Percentages are of firms that are currently using or intend to use the technology

## Finding the advantage

Innovation and new technologies can make your business more competitive and protect it too. And in times of uncertainty, it's more urgent than ever to take advantage of the latest developments. Whether you need to adopt new technology, reassess your operations or augment in-house skills, the right partner will help you invest wisely and stay ahead of the fast pace of change.

## WANT TO LEARN MORE?

**DOWNLOAD** your copy of *The Global Innovation Report 2023: Creating Advantage in Uncertainty* or **EXPLORE** how we are helping companies like yours achieve their goals faster.

\*All data is based on a survey of 100 executives from energy and utilities companies in North America, Europe and APAC. The survey was conducted by Savanta on FIS' behalf in June 2023.

\*\*Innovation is defined as the conception, development and delivery of new products, services, processes and business models.