



FIS Charitable Giving Platform

Re-imagine Charitable Giving

FIS™ passionately encourages giving back as one of our core principles. To that end, we are proud to offer the FIS Charitable Giving Platform.

The FIS Charitable Giving Platform is an integrated giving solution that empowers your cardholders to give to the charities they care most about through an easy to use online portal that integrates seamlessly in to their online banking experience.

Empower Giving Behavior

Individual
Donations



Recurring
Donations



Matching Offers
from Institution



FIS Charitable Giving Platform

Strategic Impact for Financial Institutions

Drive Organic Portfolio Growth

- Shift ACH / Cash donations to card
- Drive recurring donations to card

Deepen Top of Wallet

- Feature specific charities that matter to you and your cardholders
- Market your positive impact on the lives of others
- Create an emotional connection between your financial institution and your cardholders

Building Community Value

- Increase engagement in community outreach efforts

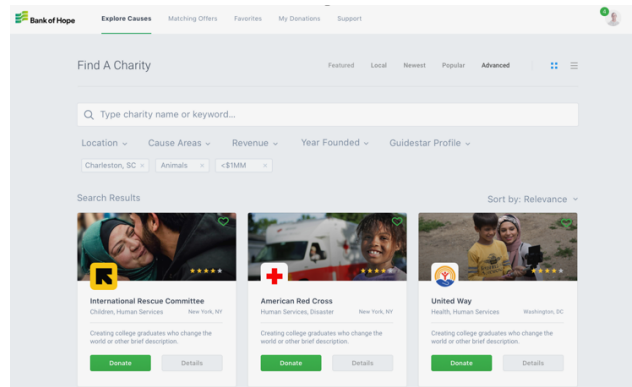
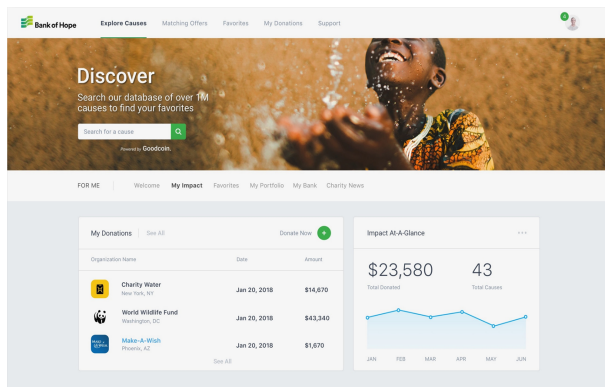
Generate Data and Insights

- Campaign tracking for matching donations and disaster relief programs
- Key insights into cardholder giving with perceptive data analytics reports

Cardholder Dashboard

Charity of Choice and Featured Causes

Financial Institutions and cardholders can search a database of over 1.8 million charities to curate their cause portfolio and track impact to the causes they care about the most.



FIS is a Trusted Partner

When you're looking to stay competitive it is important that you find a trusted partner who understands your needs and can help you differentiate yourself from the rest. The FIS™ Charitable Giving Platform is part of our commitment as a trusted partner to deliver solutions to help you increase cardholder engagement and help grow your portfolio.

Start Giving Today

For more information on the FIS Charitable Giving Platform please contact your Strategic Account Manager, call 800.822.6758 or email getinfo@fisglobal.com.