

Merchant Services Website Copy

Description: Long (400 words), medium (200 words) and short (100 word) form copy for use in any marketing channel, especially developed for your financial institution website and printed brochures.

How to Use: Copy and paste the suggested copy into your communications.

Long 400 words

Merchant Services

Connecting your business with faster processing, advanced security, and smart technology.

Your business is unique, your merchant services program should be too. To keep up with the rapidly evolving payments landscape, you need solutions that connect with customers in all the ways they expect to pay – anywhere, any time, on any device. That's where [Financial Institution] comes in. With our partner Worldpay from FIS, a payment and technology leader, we work with businesses to provide a seamless payment experience.

We'll help you:

- **Take smarter payments** – simplify payment acceptance and improve your bottom line by accepting traditional and alternative payment types anywhere, any time, on any device and across channels.
- **Accept payments securely** – reduce risks, protect payment information, and defend your revenue with leading fraud intelligence tools.
- **Grow your business** – tap into enhanced checkout experiences, facilitate loyalty programs, and turn insights into a competitive advantage.

Take a look at a few of our payment offerings that help streamline your operations, and then, let's talk.

Credit and debit card acceptance

Enable your customers to pay with Visa, Mastercard, Discover, American Express, digital wallets, and fleet and commercial cards. Debit cardholders enjoy security and speed with access to all major PIN debit networks.

Point of sale technology

Flexible POS terminal solutions that help grow your business, increase sales, and improve customer retention.

Mobile payment acceptance

Manage inventory, process transactions, track sales, and market to customers – anytime, anywhere – with a mobile point of sale solution.

eCommerce

Build or enhance your website using a leading eCommerce platform with all the features to run and scale an online store.

Gift card program

Encourage repeat sales, attract new customers, and boost your brand with gift cards.

Fraud and data security

Protect yourself and your customers from the four major threats facing your business: card data security, fraud protection, PCI compliance, and risk, including data breaches.

Online reporting and data analytics

Get quick, easy, and secure access to detailed transaction data as well as insights into sales trends. View summary reports online and on your mobile device.

Electronic check services

Help reduce the risk of fraud, returned checks, insufficient funds notifications, and check processing costs while increasing back-office efficiencies.

Medium
200 words

Merchant Services

Connecting your business with faster processing, advanced security, and smart technology.

[Financial Institution] offers more efficient and streamlined payment processing tailored to fit your unique business needs. [Financial Institution] has partnered with Worldpay from FIS, an industry leading payments and technology provider, to bring you the future of payments to help your business succeed.

With omnichannel commerce exploding across the payments landscape, you need to accept any payment, anywhere, anytime. From digital wallets to point of sale and many alternative payment options, our partnership with Worldpay allows us to provide scalable, reliable payment processing to ensure your business is always up and running.

With Worldpay, you can securely accept the most common payment types and card brands, while enjoying reliable uptime and real-time transaction viewing, all backed by superior customer support. Get the peace of mind you need so you can focus on your business.

- Credit and debit card acceptance
- Point of sale technology
- Mobile payment acceptance
- eCommerce
- Gift card program
- Fraud and data security
- Online reporting and analytics
- Electronic check services

We will assess your needs and work with you to customize a solution that is right for your business.

To learn more about our merchant services, please [\[click here/contact us\]](#) today.

###

Short
100 words

Merchant Services

Connecting your business with faster processing, advanced security, and smart technology.

Today's consumers are paying in many ways – anywhere, anytime, and with different devices. To stay competitive, you need payment processing tools that meet the unique needs of your business and your customers.

[Financial Institution's] partnership with Worldpay from FIS, a recognized payment and technology leader, allows us to offer industry-leading scale and the latest payment technology you need without all the complexity – helping you streamline business operations. Let [Financial Institution] help you simplify payment acceptance, boost sales, reduce risk, and stay focused on what matters most: your customers and your bottom-line.

To learn more about our merchant services, please [click here/contact us] today.

###