**EMAIL 1: Worldpay from FIS Partnership**

Subject line: Simplified credit card processing for \_\_\_ customers

Hello [INSERT NAME],

At \_\_\_, we’re always looking for ways to help you simplify daily operations and grow your business. That’s why we’ve partnered with Worldpay from FIS. With integrated technology built into your existing software, Worldpay offers secure payment processing that helps streamline operations and improve the customer experience.

**Fast, reliable and secure payments for your POS**

Faster transaction shortens lines and keep customers happy

* Running one transaction at the POS is faster than using both a terminal and POS

Easier reconciliation saves time and wages

* Reduce duplicate accounting effort. There is no need to match reports from the terminal and the point of sale device

Secure payment processing tools

* From chip card acceptance to point-to-point encryption to tokenization, integrated payments offer the tools you need to combat fraud and protect your customers data as well as your business.

Talk to a Worldpay payments specialist today.

**EMAIL 2: Benefits of Integrated Payments**

Subject line: Get more for your business – discover the real value integrated payments

[HEAD] Get affordable and secure payments now

[BUTTON] Get Started [link to landing page]

[SUBHEAD] Credit card processing built for your business

[BODYCOPY] Simplifying daily operations and securing customer transactions is easier and faster than you may think. The preferred payment partner of \_\_\_, Worldpay from FIS already comes built into your existing software, giving you more time to focus on your customers, plus so much more:

**Streamlined operations.**Integrated payment processing streamlines operations by automatically posting transactions to the ledger -- eliminating duplicate accounting processes and potential manual input errors.  
  
**Advanced security.**More secure processing using the latest payment technologies helps reduce fraud, chargebacks and the risk of data theft, improving profitability.

**Improved customer service.**Only processing one transaction at the point-of-sale saves time and allows you to focus on your customers.

**Get started.**  
You’ll get an affordable, all-in-one payment solution, with competitive rates from a leading payments provider.

Call XXX-XXX-XXXX to speak with an Integration Specialist and get a free no-obligation payment consultation today.

[BUTTON] Get Started [link to Landing page]

**EMAIL 3: Security**

[Subject line] Introducing stronger payment data security

[HEAD] Integrated payments that bring you more

[BUTTON] Let’s talk [link to landing page]

[SUBHEAD] Credit card processing that fits your business

[BODYCOPY] It’s no secret that customers love the convenience of paying with a credit or debit card, but did you know that providing a higher standard of payment security also gives you better access and visibility into your own business operations?

By choosing Worldpay from FIS, you’ll have peace of mind knowing that you’re using an industry leading solution with EMV capabilities, point-to-point encryption (P2PE) and PCI certified transactions. Plus, 24-7 customer support to help you along the way.

Call XXX-XXX-XXXX to speak with a Worldpay Integration Specialist today.

[BUTTON] Let’s talk [link to Landing page]