DATA PRIVACY MANAGER

Preparing America for Emerging Privacy Regulations
CONSUMERS ARE DEMANDING GREATER CONTROL OVER THEIR DATA
Consumers say they will take their business elsewhere if they don’t trust that a company is handling their data responsibly.*

FEW COMPANIES HAVE SKILLS AND TOOLS FOR PRIVACY MANAGEMENT
50-80 percent of companies expected to be non-compliant, as of the start date of privacy laws in their respective jurisdictions.

REGULATORS ARE PASSING LAWS WITH STRICT TIMELINES AND PENALTIES FOR NON-COMPLIANCE
Businesses see privacy regulations as a top risk facing their organizations.**

Source:
*PWC’s Consumer Intelligence Series: Protect.me
**2019 Gartner Q1 2019 Emerging Risk Monitor Survey
DATA PRIVACY LAWS ARE SWEEPING ACROSS THE WORLD AND HAVE COMMON FEATURES
MAPS TO KEY PRIVACY LAW REQUIREMENTS

**Disclosures**
Inform consumers of the categories of personal information that will be collected along with the purpose

**Consumer Rights**
- Right to know the PI
- Right to access
- Right to delete
- Right to opt-out "Do not sell"

**Third Party Risk Assessments**
Business levels have to ensure that all necessary controls are implemented internally and at their partners to avoid breaches

**Models**

- **Data Inventory**
- **Data Subjects Right Management**
- **Assessment Automation and Vendor Risk Management**

**FIS DATA PRIVACY MANAGER**
5 How Commercial Banks Can Become Readiness Leaders

FEATURES

**Single Solution to Cover Global Privacy Regulations**
- Single solution to support GDPR, LGPD, CCPA and PDPB and others that emerge

**Comprehensive Platform Covering All Privacy Requirements**
- Integrated platform covering all privacy requirements and modules:
  - Data inventory
  - Data subject rights management
  - Consent management
  - Targeted data discovery
  - Third-party risk management
  - Privacy assurance
  - Assessment automation

**Most Automated and Configurable Platform**
- End-to-end workflow automation
- Granular analytics using full business intelligence module deep configurability and rules engine
- Open API architecture to integrate with internal and external system

**Out-of-the-Box Solution to Operationalize Privacy**
- Pre-filled with FIS Data Inventory*
- Very powerful for clients using multiple FIS systems
- Pre-configured with requirements of privacy regulations

**Expands to Cover New Regulations to Come**
- Single solution to support new privacy regulations as they emerge

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*FIS Data Privacy Manager is the most advanced and comprehensive Privacy Management Platform in the Industry*

*Next generation privacy and risk platform built on Automation, Analytics and Intelligence*

*Only in specific places*
**DATA PRIVACY MANAGER (DPM) OVERVIEW**

- **Analytics**
  - Privacy Operations
    - Data Inventory and Mapping
    - Data Subjects Rights Management
    - Preference and Consent Management
    - Cookie Consent Management
  - Analytics Layer

- **Reporting**
  - Assessment and Issues Management
    - Data Protection Impact Assessment
    - Third-party Risk Assessment
    - Privacy Assurance
  - Application Layer

- **DPM Digit Grid**
  - E-Discovery Tools
  - DPM Connectors
  - API Integration
  - Analytics Layer
  - Data Layer

**PROCESS FOR HANDLING CONSUMER RIGHTS**

- **Intake**
  - Consumer (Data Subject)
    - Gather customer request
    - Predefined for privacy regulations
    - Configurable

- **Triage\Tracking**
  - Bank Privacy Team
    - Validate identity
    - Create tasks
    - Manage response to SLAs
    - Communicate to customer
    - Operational and analytical dashboards

- **Fulfillment**
  - Bank internal ticketing system or system/business process owner
  - System responses/product users
  - Connectors to industry systems (e.g. Salesforce)
  - Portals for third parties
# Key Modules - Privacy Operations

## Data Subjects Right Management
Workflow to intake and fulfill data subject requests efficiently and automatically
- End-to-end ticketing tool for responding to customer requests
- Intake form customized to company needs + customer portal
- Integrated into Data Inventory to narrow down systems impacted for given request
- Targeted data discovery for automating request fulfilment

## Data Inventory and Mapping
Tools to map and report all systems, third parties that process and store PI data
- Comprehensive map of PI data by system, processing activity and third parties
- Survey tools for creating inventory for non-FIS systems
- Integration with e-discovery tools
- Comprehensive dashboards and data flow maps

## Assessment Automation
End-to-end workflow for readiness, data protection impact assessment and third-party assessments
- Conduct risk assessments to determine the handling of personal data
- Evaluate responses, segment processes and entities into tiers
- Select high-risk processes and entities for Privacy Risk Assessments (PIA) and Data Protection Impact Assessments (DPIA)
- Conduct privacy audits and assessments – internal and third party
- Track progress of each assessment and monitor risk

## Preference and Consent Management
Universal preference and consent management with centralized consent record
- Collecting consent at different touchpoints
- Centralized repository of consumer consent
- Consumer portal for managing consent
- Propagating preference to other systems

## Cookie Consent Management
Scan website for cookies, implement cookie banner, collect consent
- First and third-party cookie discovery
- Centralized Cookie Consent record for all users
- Intelligent consent – automatically display and enforcement based on geolocation
- Multi-language support

## Reporting and Analytics
Highly configurable analytics to provide insights and manage compliance
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- 360-degree view of processing activity by data subject, data categories, systems, third parties and other attributes
- Operational and executive-level dashboards to track day-to-day activities like consumer request backlog, risk activities and statuses of assessments across the organization
About FIS

FIS is a leading provider of technology solutions for merchants, banks and capital markets firms globally. Our more than 55,000 people are dedicated to advancing the way the world pays, banks and invests by applying our scale, deep expertise and data-driven insights. We help our clients use technology in innovative ways to solve business-critical challenges and deliver superior experiences for their customers. Headquartered in Jacksonville, Florida, FIS is a Fortune 500® company and is a member of Standard & Poor’s 500® Index.