



CASE STUDY

A story of **GROWTH, EVOLUTION AND ADAPTATION**

FIS brings big bank capabilities to Community Bank, Investar Bank

Founded 17 years ago by John D'Angelo, Investar Bank started as a modest venture in a mobile modular building. The bank has since grown exponentially, going public and expanding its market reach to Louisiana, Texas and Alabama. Known for its diverse customer base, Investar Bank caters to both retail and business customers, making it a community hub. As the bank grew, it needed a more sophisticated system with a broader range of products. This need for evolution led them to FIS®, a partnership that has been in place since 2011.

Investar Bank's primary goals were to enhance the banking experience for its customers, meet the changing needs of banking in a post-COVID world and compete with larger banks by having an equally robust core system. In particular, Investar Bank was looking for a system that allowed for efficient online banking, a broader product range and better technology.

FIS empowered Investar to keep up with their competition, offering big bank capabilities in a community bank body.

FIS solutions, including Digital One and the signature smart sign allowed customers to open deposit accounts remotely, saving them the need to visit a branch. Internally, the FIS Horizon Core Banking System allowed Investar to make data-driven decisions while fortifying their understanding of their ever-evolving customers.

AT A GLANCE



Objective:

Investar Bank was looking for a system that allowed for efficient online banking, a broader product range and better technology.



FIS solutions:

FIS Horizon Core Banking System
FIS HORIZON Banking System - Services & Solutions | FIS (fisglobal.com)

FIS Global KYC
KYC – Global KYC | FIS (fisglobal.com)

FIS Digital One
Digital One – Digital Banking Engagement Platform | FIS (fisglobal.com)



Results:

Investar can evolve with changing customer needs, compete effectively with larger banks and access a stable, reliable core system.



Impact:

With a robust suite of FIS products at their disposal and an ongoing exploration of new offerings, Investar Bank is poised to continue evolving alongside its customers to provide more efficient, intuitive banking experiences. The partnership is a shared commitment to evolution, customer-centricity and stability in an ever-changing world.

- Enhanced competitive edge
- Consistent stability and reliability of core system
- Improved online banking experience



We have big bank capabilities in a community bank body, thanks to FIS Horizon. This gave us the ability to interact with customers in ways that the big banks did."

John D'Angelo, CEO of Investar Bank



When deciding on what system to use, we evaluated every aspect. FIS was a clear winner for us. They came out first and to this day, I'm still pleased with that decision."

John D'Angelo, CEO of Investar Bank



With a continuously evolving product set and understanding of our needs as a community bank, I believe the partnership with FIS has been very important for us."

John D'Angelo, CEO of Investar Bank



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