

# SUPPORTING YOUR SMALL BUSINESS BY ENCOURAGING CARD MEMBERS TO SUPPORT THE PLACES THEY LOVE

At American Express, we know that small businesses like yours are made up of strong people who make our communities stronger. So, American Express is launching a **NEW Shop Small Spend Offer\*** to help encourage Card Members to shop at small businesses.



Learn more about the offer and resources American Express has to support small businesses.



## AMERICAN EXPRESS IS ENCOURAGING CARD MEMBERS TO SUPPORT THE PLACES THEY LOVE.



#### **Shop Small Spend Offer**

American Express is offering American Express Card Members who spend \$10+ directly at an eligible small business, \$5 back as a statement credit, up to 10X when they shop in-store or online.\* Enroll by 7/26/20, spend by 9/20/20.



### **Shop Small Map**

Update or add your business to the Shop Small Map to be eligible for the offer and highlighted to Card Members by visiting the **Public Profile page**. Learn More at **AmericanExpress.com/ShopSmall** 



#### Shop Small Downloadable Toolkit

**Download the toolkit** to promote your business and the offer to your customers, including social media posts, printable posters and more.

Visit American Express.com/ShopSmall for access to additional resources to support small businesses like yours.