



Unlocking growth
across treasury
and payments



Unlocking growth across treasury and payments

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Overview:

New risks continue to arise, creating disharmony and disruption. You’re also facing rising capital costs, volatile markets and an evolving treasury and payment landscape. It’s never been more critical to steer your firm’s finances skillfully. As a treasurer, you have a major, strategic role in ensuring your organization has liquidity to move money, whether you are making payments, paying down debt or investing. Your ability to effectivity manage money movement is critical to unlocking growth for your company.

This is a challenge if you’re leveraging old, siloed technology and manual processes.

For a real-time view of liquidity and risk, you need powerful and scalable cloud-native technology, supported by managed services. You need a single modern treasury platform that connects seamlessly to banking, trading business systems and a digital payment hub to help you move money more quickly and at scale. You need to understand how you can best leverage the latest innovations like AI and APIs. Additionally, you need to manage large amounts of data, increasing payment volumes and new payment formats like ISO 20022. With the latest cloud-native solutions, you can do all of this and more while steering your organization to growth.



Cash flow holding back growth?

As capital costs keep rising, treasurers have to balance the need for liquidity that supports the business while also driving growth. You need accurate and timely cash forecasting to manage cash effectively. It's nearly impossible to accomplish this with old and siloed technology. Today, many companies still rely on spreadsheets and ERP systems to create cash flow forecasts, which presents several challenges. In many cases, forecast information originating from different business units and regions is prone to wide variations and assumptions in the way it's constructed. Data may also be presented at different times and in different formats, making it difficult to collate information in a consistent way. And to compound that, cost pressures make investing in the latest technology a challenge.

The way forward

Modern, cloud-native technology allows you to get a holistic view into your organization's liquidity with complete, accurate, real-time insight, so that you can identify threats and better manage risk. You can combine cash flow information across the enterprise, bringing together bank data and treasury flows and presenting data in a consistent and reliable way. Not only can you have visibility over actual and projected flows and exposures, but you can analyze and model potential scenarios to understand vulnerabilities from a liquidity and risk perspective and improve decision-making.

You can also leverage an API solution to integrate your treasury management solution with your ERP to further optimize cash forecasting. This type of functionality can extract data from the ERP for forecasting purposes by generating a cash flow forecast using advanced AI and other statistical models. AI can also be used to drive better forecasting.

Additionally, you can slash your operational and transaction costs when you centralize your treasury and payments in the cloud. Amid increasing costs, the latest technology offers a holistic view into your liquidity to better manage risk and steer a path to growth now and in the future.



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of corporate business leaders are optimistic about the ability of cloud to deliver concrete business value.

Source: FIS, Global Innovation Research, 2024

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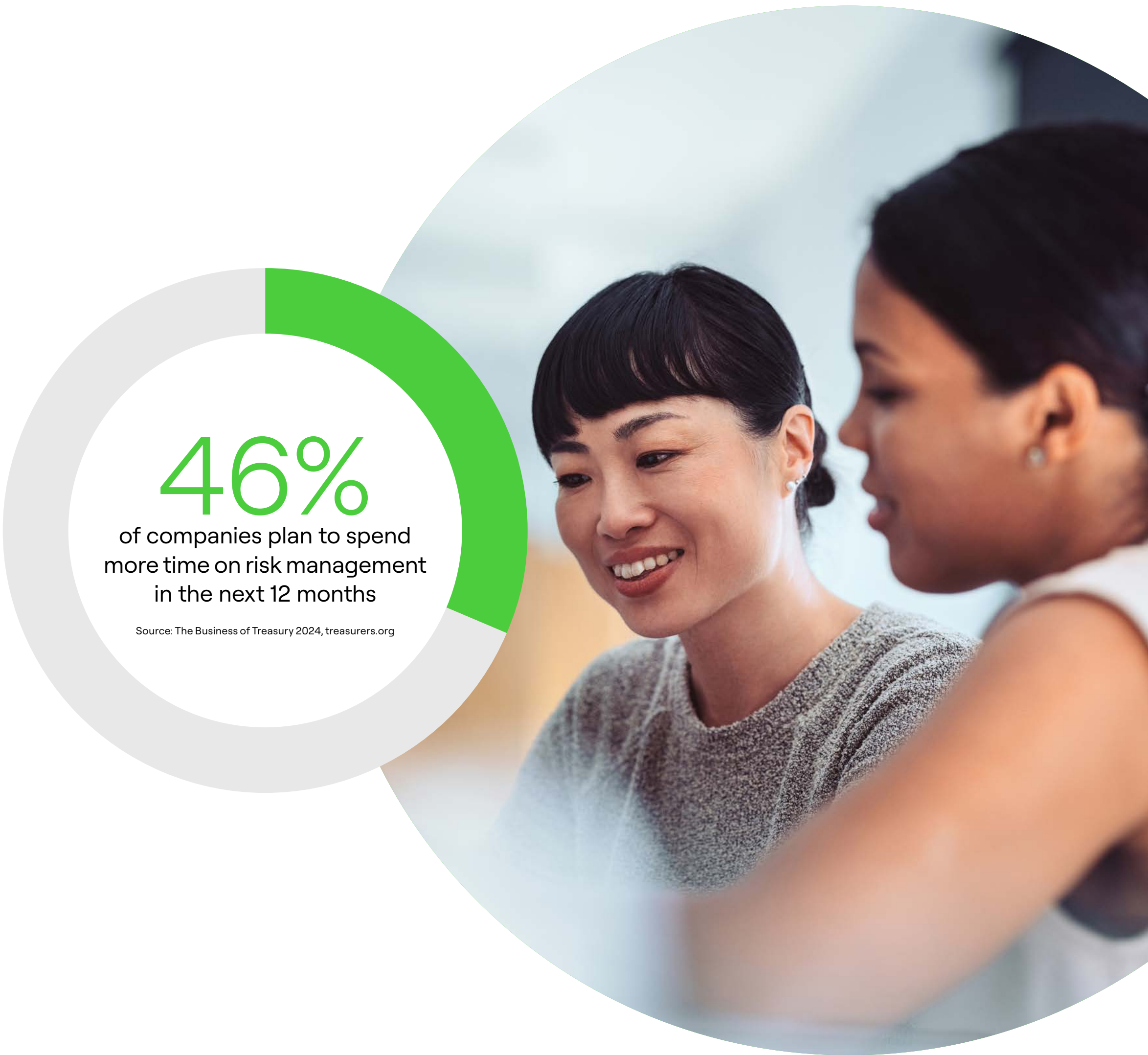
*Source: FIS, Global Innovation Research, 2024

Do you know your risk exposure?

The scope of the treasurer’s responsibility has expanded significantly to include a much greater focus on all areas of risk management, including cyber risk management. The recent market conditions are also increasingly leaving organizations open to FX exposures, interest rate risk, market risk, country risk and more. However, partially dedicated staff and disjointed technology are typically used to manage key areas of risk, with highly manual and exposed collection and hedging processes. Additionally, best-of-breed treasury and risk technology is often underused across most risk management functions. As a result, treasurers often lack a holistic view of their risk.

The way forward

Treasurers should be evaluating and transforming their risk strategy. Leveraging modern, cloud-native treasury management solutions with specialized risk management functionality helps treasurers gain a holistic view of risk across key areas including FX, operational, market and country risk. More visibility into exposures also helps optimize and reduce the cost of hedging. Additionally, treasurers should partner with their IT departments and the right treasury vendor to combat cyber risk. By taking a proactive approach to risk management with the right technology and partner, you can limit your risk exposure, setting up your company for growth.



Six reasons to centralize global payments processing with modern, cloud-native technology:

1. Improve cash visibility
2. Reduce costs
3. Increase control
4. Mitigate fraud risk
5. Adopt new innovations and payment standards
6. Manage increasing payment volumes

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Complex payment processes got you down?

The top payment challenges for treasurers include large payment volumes, high costs, lack of cash visibility and controls, fraud risk and the urgency to find ways to leverage new innovative technologies, alternative payments channels and new payment standards like ISO 20022. Centralizing and standardizing payment processes with modern, cloud-native technology is key to helping your organization simplify and scale.

The way forward

Centralizing and standardizing global payments through modern, cloud-native payment hub technology and streamlined bank connectivity presents a significant opportunity for enhancement. This approach allows organizations to establish robust controls and workflows for both domestic and cross-border payment processes.

A centralized solution also offers a comprehensive library of pre-built bank connection protocols and formats, simplifying the establishment of efficient bank communications. This includes various financial messaging types such as credit transfers, direct debits and standing orders, ensuring seamless and efficient transaction processing. By converting consolidated payment data into bank-specific formats for transmission to banks and payment service providers, you can ensure compliance with bank messaging, payment acknowledgment and reporting requirements.

Additionally, you can leverage the latest advancements such as SWIFT GPI, APIs and real-time payments to facilitate faster and more secure transaction processing. You can also combat fraud risk through effective fraud screening measures and alerts. Lastly, modern cloud-native technology gives you the ability to manage increasing payment volumes and new payment standards, helping you scale.

Is regulatory compliance keeping you up at night?

Regulatory change creates complexity, particularly as it often takes time for the implications of certain regulations to become clear. But it's an intrinsic element of treasury and risk management, so treasurers are accustomed to monitoring changing regulatory conditions, and refining their treasury and risk management policies and procedures accordingly. However, additional reporting and manual exceptions to previously automated processes to comply with regulations can reduce efficiency, raise costs and increase the scope of treasury responsibility, often without the benefit of additional headcount. Banks in particular, are dealing with IFRS 9, which requires an entity to recognize a financial asset or a financial liability in its statement of financial position and interest rate risk in the banking book (IRRBB) credit spread risk arising from non-trading book activities (CSRBB).

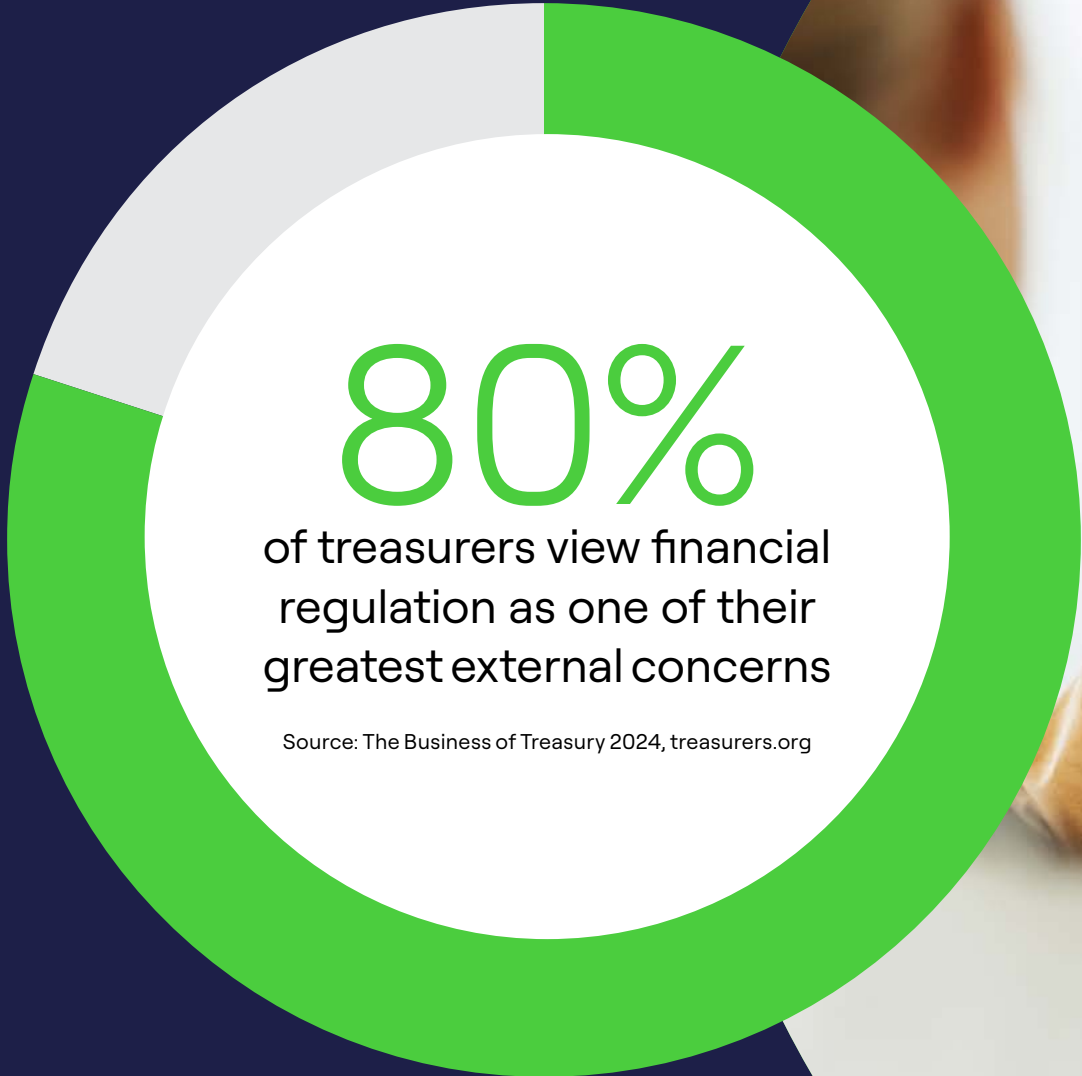
The way forward

To overcome these challenges and take advantage of new functionalities, it's essential to centralize your data and maintain up-to-date versions of treasury management systems and ancillary risk systems used for regulatory reporting.

Modern cloud-based technology can help treasurers track, monitor and analyze data they need to comply with the latest regulatory requirements. Technology can also help drive automation and improve operational efficiencies within their teams, freeing them up for other strategic tasks.

21% of leaders in the U.S. say evolving regulations have a significant impact on their business.

Source: FIS, Global Innovation Research, 2024





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Is adopting the latest treasury and payment innovations a challenge?

Real-time payments, cash visibility and improved cash forecasting as well as operational efficiencies are just some of the treasury and payment innovations treasurers can adopt. But it's difficult to leverage these capabilities if your technology is siloed.

The way forward

With open-API technology, options for bank communication continue to expand globally, bringing real-time payment options closer to reality. Using APIs, treasurers can determine what data they receive and from which banks, how regularly and what should happen to that data.

But API specifications vary from bank to bank, so setting up each connection can take time and demand specific IT engineering skills. For speed to market and lower costs, you need a one-stop solution for multi-bank API connectivity.

You can also integrate your treasury and payments technology with APIs and gain standardized, controlled and intelligent integration.

Additionally, AI can help treasurers improve cash forecasting by analyzing large amounts of data and predicting cash flows. It can also help drive improved operational efficiency.

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Can your treasury and payment technology scale to help you steer growth?

As a treasurer, your role has expanded. You now have a seat at the table to not only ensure you have the liquidity you need to move money, but to help steer your organization's growth. But this opportunity presents challenges. Technology is constantly advancing while the treasury and payments landscape is rapidly evolving. It's not enough to keep up – you need to stay ahead. Without the latest cloud-based technology and partner, you put your organization at risk and could stifle growth.

The way forward

A modern, cost-effective, secure cloud-based suite of digital systems helps you centralize and increase control across your treasury and payments processes and keeps you on the latest version, so you can take advantage of new functionality and innovations. It also enables you to scale by supporting the large data and payment volumes.

But different solutions have different capabilities – and even if you already have a cloud solution, it may not fit your current or future requirements. For one thing, the cloud is no longer seen as just a deployment model. Cloud-based systems can provide value in a variety of other ways, from robust cybersecurity that's built into the solution to the option of outsourcing non-value-added tasks via managed services. You need the right partner and the right cloud-native treasury and payments technology to help you manage your operations today and steer your company to growth.

FIND YOUR UNLOCK



Three key benefits of cloud-based treasury systems:

- Lowers your total cost of ownership
- Keeps you on the latest version of the software
- Enables you to manage large amounts of data and scale

FIS helps manage liquidity by moving money quickly and at scale.

Our **technology** powers the global economy across the money lifecycle.



Unlock seamless integration and human-centric digital experiences while ensuring efficiency, stability, and compliance as your business grows.



Unlock liquidity and flow of fundsby synchronizing transactions, payment systems, and financial networks without compromising speed or security.



Unlock a cohesive financial ecosystem and insights for strategic decisions to expand operations while optimizing performance.

About FIS

FIS is a financial technology company providing solutions to financial institutions, businesses and developers. We unlock financial technology that underpins the world’s financial system. Our people are dedicated to advancing the way the world pays, banks and invests, by helping our clients confidently run, grow and protect their businesses. Our expertise comes from decades of experience helping financial institutions and businesses adapt to meet the needs of their customers by harnessing the power that comes when reliability meets innovation in financial technology. Headquartered in Jacksonville, Florida, FIS is a member of the Fortune 500® and the Standard & Poor’s 500® Index. To learn more, visit FISglobal.com. Follow FIS on LinkedIn, Facebook and X (@FISglobal).



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