



FIS DIGITAL TRADING STOREFRONT

Introduction

AGENDA

- Key market trends
- The market challenges
- FIS Digital Trading Storefront solution
- Why FIS?
- Client case study
- Key features
- Key contacts



KEY MARKET TRENDS

What is happening and why?

- Speed of digitalization is relentless, and markets are growing. Financial markets are increasingly being 'electronified' across the instrument spectrum
- Retail and High Net Worth Individuals (HNWI) are seeking better trading and investment services. Ease of use and hyper-personalization are key requirements
- Online trading is fuelled by the 'retailification of markets' a trend that is levelling the playing field. Clients and our clients' customers have higher expectations. They have become more sophisticated with alternative investment strategies.



MARKET PROBLEM

What is the key problem?

- Forward thinking banks, broker dealers and wealth managers worldwide strive to **lead the digital arena** and better service their clients
- They seek **next generation** web services trading technology that can significantly evolve their firm's ability to revamp and master ever increasing trading **volumes** at vast **scale**
- Market participants needs to add additional value and offer a differentiated experience. Technology is the key component here.



MARKET SOLUTION

FIS® Digital Trading Storefront revolutionizes online trading, enabling you and your customers to trade any asset class in any market. Reimagine your web presence with a scalable trading platform that provides functionality for handling orders, pre-trade risk, and real-time position keeping across markets and order types. It offers immediate upgrade options and enables customers with real-time connectivity to internal trading and settlement platforms.

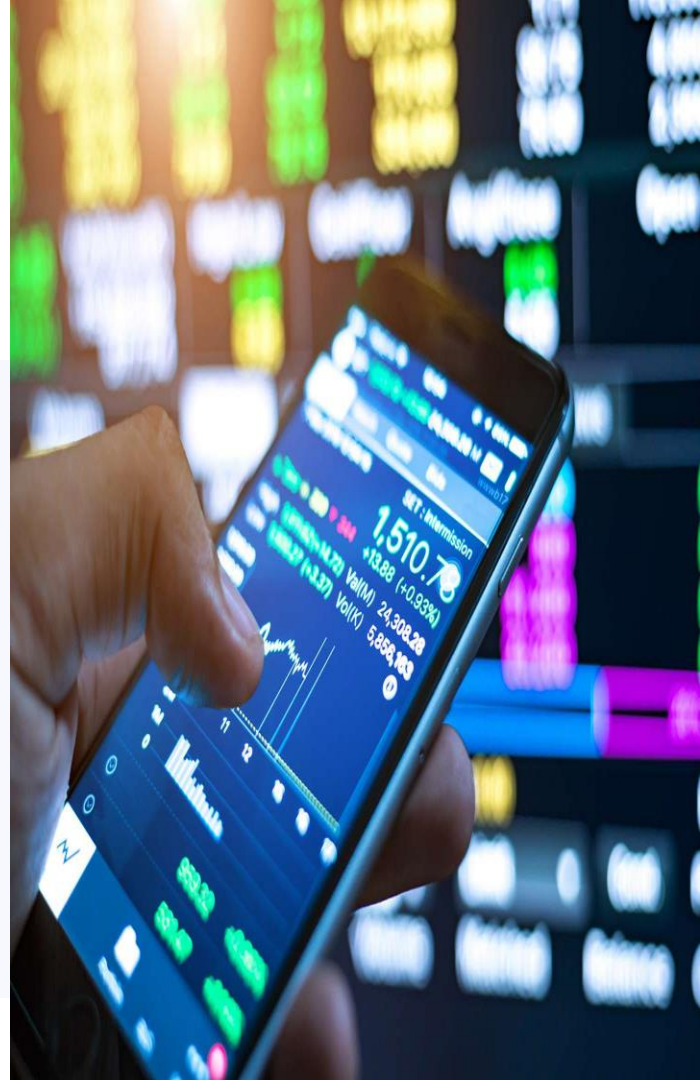
The Digital Trading Storefront provides seamless, real-time integration with an advanced compliance and rules engine, plus extensive API capabilities. With our solution, you can build, buy, and scale quickly while consolidating all your trading requirements onto a single platform. It's one system to support online trading and real-time holdings, and it's a reliable, high-performance distribution platform.

Welcome to the future of trading technology – available today. No matter where you are in the world, get connected with FIS.

FIS CROSS ASSET TRADING AND RISK PLATFORM EXPERTISE CREATES FIS DIGITAL TRADING STOREFRONT

The latest technology innovation

- The same award-winning team behind the leading global cross asset trading and risk technology – FIS Cross Asset Trading and Risk Platform have developed FIS Digital Trading Storefront
- The new solution offers a unique advantage by providing high-performance distributed and scalable online trading
- Managed services encompass comprehensive capabilities including hosting and a broad spectrum of additional services – all tied together by an application-centric SLA
- Providing functionality for handling orders, pre-trade risk and real-time position keeping across markets, order types and asset classes
- This solution will revolutionize how your clients can trade any asset class, in any market and with real-time connectivity to your internet trading and settlement platforms



WHY FIS

Industry Leading Platform



Industry leading platform for cross-asset trading and risk – that many of the world's largest banks and brokers rely on

Reimagine your web presence and experience the white label advantage where you dictate brand and personalized client experience



Unmatched Coverage and Scale



From equity markets to fixed income, securities and derivatives. Our system is equipped to handle a varied cross asset portfolio with dexterity

Grow your business to the next level with the confidence that your platform scales dynamically, in real-time, to match your ambition

The Partnership Difference



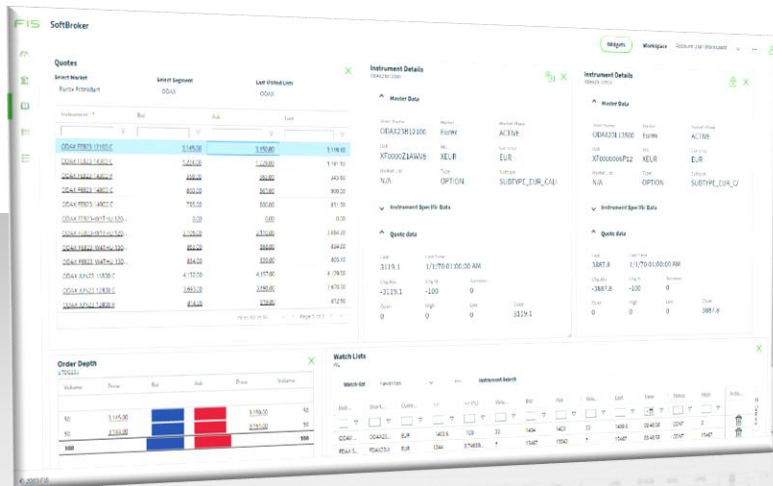
FIS is your partner in innovation. We understand the intricacies of your challenges and celebrate the uniqueness of your ambitions

Our service is not just about FIS and Google technology – it is about creating symbiotic success

DESIGN YOUR OWN EXPERIENCE

FIS Templates

White Label





CLIENT USE CASE

Nordic Tier-1 Wholesale Bank

Strategy is becoming the best bank for customers, employees and shareholders with ambitions to be preferred financial partner for customers in need of a broad range of financial services across:

- Personal Banking
- Business Banking
- Large Corporates & Institutions
- Asset & Wealth Management

Serving over 500,000 clients

Digital Trading Storefront solution is used as a trusted partner to daily serve over 500,000 premium clients across a wide variety of markets

Bank ambition is to grow flow by 25% by 2025. Scalability, resilience and performance are key cornerstones in this development

Customer Key Strategy Lever

We aim to be a digital leader of our industry and are determined to provide a competitive digital experience. We want to offer our customers all the relevant digital products and services and maintain our number one position for mobile banking in the Nordics.

Bank CEO

KEY FUNCTIONAL FEATURES



Cross Asset

Equities, Fixed Income, FX, Commodities, Digital, ...



Accounts & Positions

Account Holdings, Balances, P&L, Trading Power



Trading Views

Watchlists, Order Depth, Market Data, Analysis



Order Entry

Order Validation, RFQs, Fund Orders



Risk Exposure Views

Valuation Engine Access, Theoretical Prices

KEY TECHNICAL FEATURES



High Performance

Google, NATS and FIS Technology



Scalability

Elasticity, Microservices Architecture



Resilience

Multi & Hybrid Cloud Deployable



Web Front-End

Angular, RxJS-Redux Widget Based



Extensible

REST-APIs, Real-Time Servers, Event Distribution

About Us

FIS is a leading provider of technology solutions for financial institutions and businesses of all sizes and across any industry globally. We enable the movement of commerce by unlocking the financial technology that powers the world's economy. Our employees are dedicated to advancing the way the world pays, banks and invests through our trusted innovation, system performance and flexible architecture. We help our clients use technology in innovative ways to solve business-critical challenges and deliver superior experiences for their customers. Headquartered in Jacksonville, Florida, FIS is a member of the Fortune 500® and the Standard & Poor's 500® Index. To learn more, visit www.fisglobal.com. Follow FIS on Facebook, LinkedIn and Twitter (@FISGlobal).

www.fisglobal.com/contact-us

