

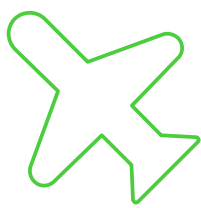


# STRENGTHEN CUSTOMER RELATIONSHIPS BY REWARDING LOYALTY

Everyone’s looking to capitalize on consumer loyalty. How can you differentiate? Move your card to top-of-wallet status by making it easier for customers to redeem rewards when and how they choose.

FIS® Premium Payback – now included in the Premium Rewards Package – gives customers the choice to instantly redeem at checkout when making a qualifying purchase. They see immediate rewards and increase their buying power while you gain a higher share of cardholders’ wallets and reduce loyalty-program costs.

## REWARDS FOR EVERY TYPE OF CARDHOLDER



### Travel

Make booking easy and cover the cost of TSA Precheck® and CLEAR® Plus for expedited airport screening.



### Event tickets

Deliver tickets to games, concerts, theater events and more with perks like backstage experiences or premium parking.



### Cash back

Redeem cash-back credit and points as cash that can be processed via ACH, statement credit or fee waivers.



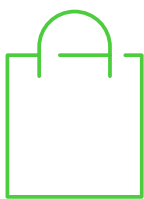
### Gift cards

Offer cards for the nation’s most popular retailers, restaurants and subscription services – both physical and digital.



### Charitable donations

Enable cardholders to turn their rewards into an opportunity to give back to the causes they want to support.



### Merchandise

Provide access to best-selling brands with shipping options ranging from standard ground to same-day pickup.

Give cardholders the flexibility to use their points when, where and how they want.

## Loyalty is at the core of the banking relationship

Transform the rewards experience with a loyalty solution that generates advocacy for your brand and increases your customers’ lifetime value. Premium Payback is a best-in-class, full-service suite that uses data from across your financial institution to initiate personalized engagement opportunities and drive incremental revenue.



To learn more about FIS Loyalty Engagement Solutions, visit [www.fisglobal.com/payments/loyalty-cards-and-offers](https://www.fisglobal.com/payments/loyalty-cards-and-offers).

