



REWARDS REIMAGINED

Loyalty rewards that meet your needs



Loyalty at the core of the banking relationship

Our mission is to help you transform the traditional rewards experience into a loyalty solution that generates brand advocacy and increases customer lifetime value across your entire product suite.

Explore each loyalty package, tailored to meet your needs

Offers only

- Designed for starter cards and debit programs
- Merchant-funded earn and compact redemption suite
- Lower cost loyalty solution
- Perfect for community FIs looking to incentivize loyalty



See card transactions increase up to 20% while minimizing the loyalty expense for debit and starter cards.

Turnkey

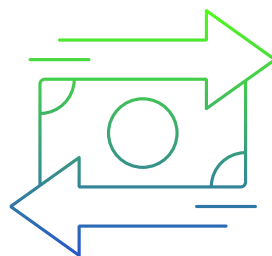
- End-to-end ScoreCard® branded offering
- Complete with administrative tools and marketing support
- 24/7 cardholder customer service
- Ultimate flexibility for point usage



Access to our robust redemption suite for all cardholders.

Personalized

- Custom bonus earn and expiration
- Web personalization opportunities
- Annual performance review and standard loyalty KPI reporting
- Seamless integration with banking experience



You define loyalty earn. Whether your rewards currency is cash back or points, our flexible scoring platform can support how you choose to reward card spend.

Premium

- Full-service suite of products and services
- Customizable redemption catalog, real-time POS redemptions
- Relationship rewards and account level personalization
- Access to Ethos Analytics for comprehensive program reporting



Best-in-class, full-service suite of products and services that utilize data from across your financial institution to initiate personalized engagement opportunities that drive incremental revenue.