



3 ways banks can transform branches into growth engines

Unlock hidden revenue with empowered frontlines



Banks don't have a growth problem. They have an untapped potential problem. Every day, frontline interactions create opportunities to grow deposits and deepen relationships, but too often they remain transactional, siloed and overlooked.



Even in a digital-first world, nearly **70%** of your highest-value sales still hinge on a face-to-face interaction



40%+ of customers seek human support for complex needs,² proving the branch remains a critical driver of growth

¹ Accenture – Banking Consumer Study: Reignite Human Connections
² McKinsey & Co. – The value of getting personalization right—or wrong—is multiplying

1 Unify your frontline

Modernize on your terms: Bring siloed systems together via single, core-agnostic platforms with a real-time, 360° customer view and embedded insights so staff can act in the moment, without replacing your core or disrupting your business.

2 Turn transactions into conversations

Drive growth through human interaction: Turn routine interactions into relationship-building moments. With the right insights, frontline staff can move from reactive service to personalized, proactive engagement – turning everyday exchanges into opportunities for growth.

3 Redefine the branch

From cost center to revenue driver: By measuring what matters, empowering staff as advisors, and connecting digital and in-branch experiences, every interaction becomes an opportunity to increase customer value and revenue.



Transformation snapshot

BEFORE

Transaction-focused

Siloed systems

Limited customer visibility

Measured by cost

AFTER

Relationship-driven

Unified platform

Real-time insights

Measured by growth

Ready to unlock hidden revenue in your branches?

[Learn more](#)

Money at rest. Money in motion. Money at work.™

Our **technology** powers the global economy across the money lifecycle.



Money at rest

Unlock seamless integration and human-centric digital experiences while ensuring efficiency, stability, and compliance as your business grows.



Money in motion

Unlock liquidity and flow of funds by synchronizing transactions, payment systems, and financial networks without compromising speed or security.



Money at work

Unlock a cohesive financial ecosystem and insights for strategic decisions to expand operations while optimizing performance.

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