

THE LATEST AI USE CASES FOR FINANCIAL SERVICES

Artificial intelligence (AI) – whether it’s traditional machine learning and process automation or emerging technologies like generative AI – is increasingly becoming table stakes for financial services firms. But what are the different applications and benefits for your firm?

Find your sector and see.

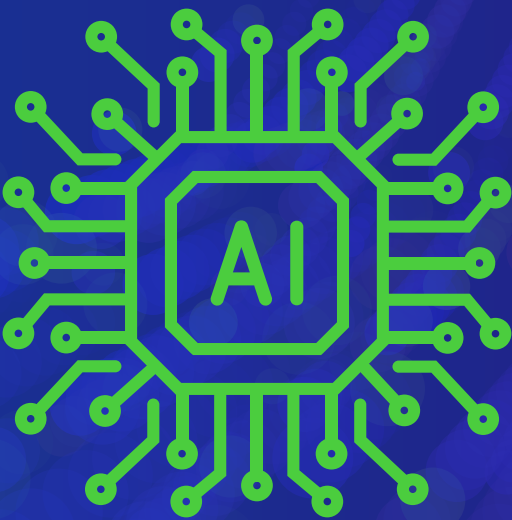
	OPERATIONAL EFFICIENCY	CUSTOMER EXPERIENCE AND OPERATIONS	BUSINESS PERFORMANCE AND FINANCIAL OUTCOMES	RISK MANAGEMENT AND MITIGATION
ASSET MANAGERS	<div>Report generation</div>	<div>Chatbots/ assistants</div>	<div>Investor communications</div> <div>Algo trade automation</div> <div>Portfolio analytics</div> <div>Market research</div>	<div>Risk analytics</div>
BROKER-DEALERS	<div>Regulatory reporting</div>	<div>Chatbots/ assistants</div>	<div>Customer insights</div> <div>Algo trade automation</div>	<div>Anti-money laundering</div> <div>Fraud detection</div> <div>Counter-party risk</div>
COMMERCIAL BANKS	<div>Regulatory reporting</div>	<div>Chatbots/ assistants</div>	<div>Customer insights</div>	<div>Anti-money laundering</div> <div>Fraud detection</div> <div>Credit risk</div>
COMMUNITY & REGIONAL BANKS		<div>Chatbots/ assistants</div> <div>Personalized banking</div>	<div>Marketing</div>	<div>Fraud detection</div>
INSURERS	<div>Regulatory reporting</div>	<div>Chatbots/ assistants</div> <div>Claims processing</div>	<div>Customer insights</div> <div>Predictive analytics</div> <div>Sentiment analysis</div>	<div>Underwriting risk</div> <div>Fraud detection</div>
INVESTMENT BANKS		<div>Chatbots/ assistants</div> <div>Customer service</div>	<div>Portfolio analytics</div> <div>Portfolio management</div> <div>Investment research</div> <div>Algo trade automation</div>	<div>Risk analysis</div> <div>Fraud detection</div>
WEALTH & RETIREMENT FIRMS		<div>Chatbots/ assistants</div> <div>Financial planning</div> <div>Robo-advisors</div> <div>Client engagement</div> <div>Trend analysis</div>		<div>Fraud detection</div>

TYPES OF AI:

GENERATIVE AI

MIX/EVOLVING

MACHINE LEARNING



Talk to us to learn more about how both types of AI can enhance decision-making, automate processes, improve risk management, personalize customer experiences and detect fraudulent activities – and how you can use AI to get a competitive edge in a competitive industry.

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