

MAKING PCI AS EASY AS ABC

PCI standards apply to any business that accepts, transmits or stores cardholder data - no matter how big or small.

If you're unsure whether or not you're fully compliant, you and your customers may be at risk.

Read on to find out how you can become compliant today.



DID YOU KNOW?

 Small businesses face **6X MORE** security incidents than larger ones¹



 Data breaches cost small businesses an average of **\$100,000²**

60% of small businesses close within six months of a data breach³

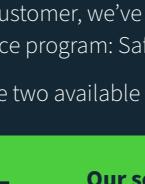
WHAT IS PCI COMPLIANCE?

PCI DSS stands for the Payment Card Industry Data Security Standard. But what is this tongue-twisting acronym really about?

The most important thing to know is that regardless of whether your business processes one card payment or thousands of them, PCI compliance does apply to you.

It's mandated by credit card brands – like Visa®, Mastercard®, American Express®, Discover® and more – and is managed by the PCI Security Standards Council.

The main purpose of PCI compliance is to help protect cardholder data. Being non-compliant can spell big trouble for your business and may result in:



MORE FREQUENT FRAUD

Increased online payments gives fraudsters more opportunities to try and steal your customers' card data.



DAMAGING DATA BREACHES

Not being PCI compliant means data breaches are more likely, which could lead to fines, penalties and business closure.



RUINED REPUTATIONS

Your customers trust you with their card details; any losses can seriously hurt your reputation and could even lose you your business.

For more details, click the green icon to visit the PCI Security Standards Council's small business hub.



HOW DO YOU GET PCI COMPLIANT?

Now that you understand what PCI compliance is and why it's so important, it's time to act. Being PCI compliant requires you to **complete a self-assessment questionnaire (SAQ)** that helps evaluate whether you have the right protections in place. There are eight possible SAQs and you need to select the one that's most relevant to your processing situation.

What will I be asked?

During the SAQ, you will have to answer questions like:

- Where are you storing cardholder information?
- Is media classified so the sensitivity of the data can be determined?

"Becoming PCI compliant gives my business a more professional reputation."

Worldpay from FIS client

Ways to get PCI compliant with Worldpay

As our customer, we've auto-enrolled into our compliance assistance program: SaferPayments™.

You have two available options to achieve PCI compliance using the program:

1.

Our self-service option

Log into to our SaferPayments™ portal and self-report your compliance, using the interface to guide you.

2.

Our guided option

Upgrade to SaferPayments™ Plus to have a trained security agent complete the self-assessment questionnaire with you over the phone.

[Tell me more](#)

CLIENT SUCCESS WITH SAFERPAYMENTS™ PLUS

Like all merchants dealing with debit and credit cards, Paul Marsden, owner of Harry's Treats Dog Bakery, needs to show he's doing the right things to protect his customers' card details and private data. Feeling overwhelmed after learning what was involved in completing the SAQ, he signed up for our SaferPayments™ Plus service.

Aside from proactively contacting customers by phone about their PCI, the service includes security tools such as virus and vulnerability scans. It also provides access to our SaferPayments™ Plus team who can monitor for threats remotely and help fix things if they detect any problems.

"I get the reassurance of knowing that I'm complying with the regulations and more importantly that I'm doing the right things to protect my customers."

Paul Marsden, Owner of Harry's Treats Dog Bakery



To chat through your options and check PCI compliance off your to-do list today, contact us.

[Get in touch](#)