WHAT IS QUICKPERKS?

The Gist
QuickPerks is a debit card loyalty solution. Historically, it has been difficult to provide rewards to debit cardholders because the economics of loyalty hasn’t previously fit in the thin margins of debit portfolios. Debit card usage remains highly profitable for financial institutions, and cardholders are demanding to be rewarded for their payment activity.

Over the last few years, debit cards accounted 70 billion transactions with over $2 trillion.

70% of electronic payment transactions occur using debit cards.

$2T

No worries, No liability

FIS Zero Liability Pledge
The financial institution will maintain zero liability for the points associated with QuickPerks.

Let’s connect to speak about adding QuickPerks to your debit portfolio today!

REDEMPTION OPTIONS

Sweepstakes
A robust set of daily and weekly prizes cardholders can win that include merchandise, gift cards, and more. Cardholders will enter by redeeming the required points to be entered.

Games
Cardholders redeem points to play interactive games for a chance to win exciting prizes.

Auction
Weekly auctions will allow cardholders to redeem points to bid on a variety of items offered below retail price.

Merchant Funded
Receive additional merchant-funded promotion rewards for cardholders from over 28,000 merchants, adding local merchants to the network through our merchant onboarding platform.

Charity Pools
Make a difference with your points by donating them to help several world renowned, worthy charities.

Fuel Redemption Network
Rewards cardholders to keep their fuel rewards card at the gas pump and earn instant savings as the gas price rolls back.

Cardholders Demand Rewards

Let's connect to speak about adding QuickPerks to your debit portfolio today!

Rewards Card

Non-Rewards Card

2008 2013 2019

32% 21% 9%

12% 75% 31%

53% 79% 91%

www.fisglobal.com
getinfo@fisglobal.com
©2019 FIS. FIS and the FIS logo are registered trademarks of Fiserv Inc., used under license.