

SIMPLIFYING DATA PRIVACY COMPLIANCE

Common Goals of Privacy Laws



Consumers

are demanding greater control over their data



Regulators

are passing laws with strict timelines and penalties for non-compliance



Organizations

do not have the tools or oversight for data privacy management



Provide consumers with greater transparency into how their data is being used



Obtain opt-in consent for communications and marketing activities



Avoid consumer complaints



Protect Consumers and Companies



WHAT IS THE SOLUTION?

Businesses must have a system to capture, fulfill and manage consumer data privacy requests in order to stay compliant with U.S. and international privacy regulations.



DATA PRIVACY MANAGER (DPM)

A comprehensive, out-of-the-box but highly configurable solution with modules to operationalize all aspects of privacy compliance

KEY MODULES OF DPM

Privacy Operations

Data Inventory & Mapping

Data Subject Rights Management

Preference & Consent Management

Cookie Consent Management

Breach Management

Assessments and Issues Management

Data Protection Impact Assessments

Third Party Risk Management

Issue Remediation

The process for handling a consumer's rights request

Intake



Consumer (Data Subject)

- ✓ Gather customer request
- ✓ Predefined for privacy regulations (e.g. CCPA)
- ✓ Configurable

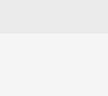
Triage/Tracking



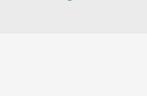
Bank Privacy Team

- ✓ Validate identity
- ✓ Create tasks
- ✓ Manage response to SLAs
- ✓ Communicate to customer
- ✓ Operational & Analytical dashboards

Fulfillment



Bank internal ticketing system or system/business process owner



System responses / product users (Pre-built)



Connectors to industry systems (e.g. Salesforce) (Pre-built)



Portals for third parties (Pre-built)

To learn more about how we can help you overcome the data privacy challenge, click here or contact us at getinfo@fisglobal.com

About FIS

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