

Supporting merchants with their day-to-day payment needs is what we do. Preparing them for future success, is what sets us apart.

PAYMENTS
72(1)725

Payments 2025 is a thought leadership campaign launched by Worldpay from FIS to highlight the key trends shaping the future of payments.

Using our many years of experience and leveraging our vast network of specialists from across the payments industry and beyond, we will share expert opinions and recommendations as well as explore the social, economic, technological and environmental factors that will inform the future and help our merchants to prepare for tomorrow.

As part of this campaign, we will be looking at some of the key payment trends in Airlines & Travel that will be influencing businesses in the years to come. In February 2022, we hosted a three-day workshop with some of the brightest minds in Airlines & Travel payments, discussing current affairs in the industry and identifying the most important trends for the near future.



## Through this workshop

... we identified seven key topics that will play an important role in Airline & Travel payments. We will deep dive into each of these topics and share our findings over the course of the year:



# Topic 1: **Payment strategy**

How payments are becoming a strategic enabler for the wider company strategy, such as distribution strategy, cost control, using AI and data etc.



#### Topic 2:

#### New forms of payment

How to best prepare for the plethora of new payment methods (e.g. BNPL, Crypto, local schemes, CBDCs, open banking etc.)



#### Topic 3:

#### The customer experience

How to create a frictionless payment experience across all channels whilst reducing fraud.



### Topic 4:

### Payment risk

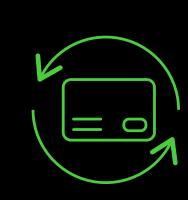
How to best manage the risk around processing a travel payment. Understanding the benefit of cards or whether there are better and newer ways to secure transactions.



#### Topic 5:

#### NDC & ONE Order standards

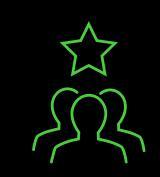
Collaborating with all stakeholders to ensure NDC and ONE Order distribution is supported by strong payment rails.



#### Topic 6:

#### **B2B payments**

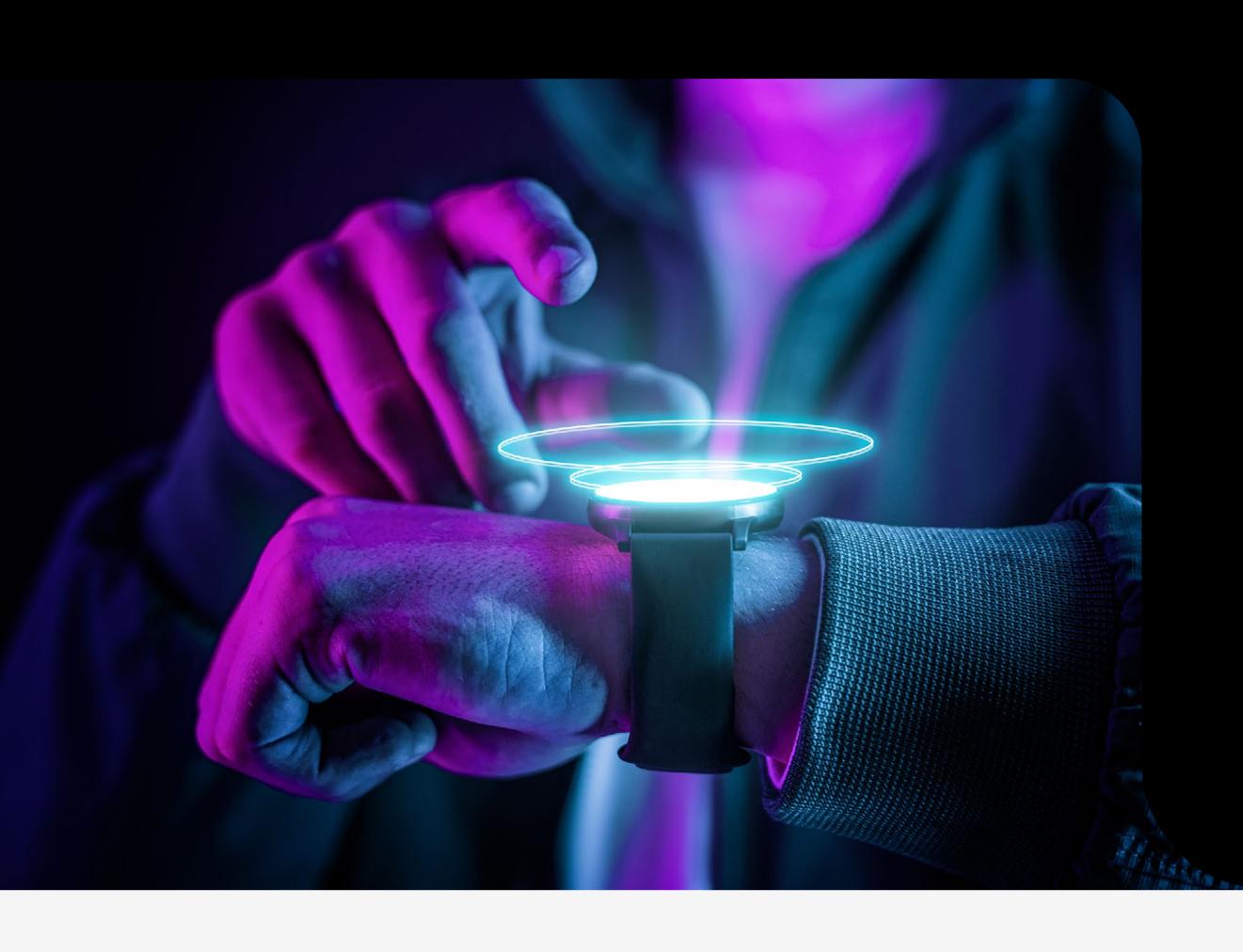
Opportunities to optimise the B2B payment flows between distributors and travel service providers, including payment paths for NDC.



#### Topic 7:

#### Collaboration & talent

How we can better collaborate on the above topics to innovate and re-build a sustainable industry.



Furthermore, in collaboration with global trends intelligence agency Stylus, Worldpay has uncovered the key macro drivers, demographic nuances and new consumer trends that will define the future of payments for tomorrow's travellers, and for the brands that serve them. We will be sharing a whitepaper on this research, with case examples from innovators leading the way.

#### Stay tuned

... as we share this exciting thought-leadership over the coming months. We look forward to taking you along on this future-of-payments journey with us and, as always, encourage your thoughts and collaboration.

Sincerely,

#### Thomas Helldorff

VP Airlines, Travel & Hospitality at Worldpay from FIS

