

# Donna

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**Got Your Back Insurance Co.**  
**Owner**



## DONNA THE BUSINESS OWNER

**Business owners in today's connected society have a great deal to think about on top of just managing a business.**

Donna is no exception when it comes to running her insurance firm, Got Your Back Insurance Co. in Orlando, FL. She has a staff of agents that helps her with writing policies, retaining current customers, signing new customers and also check writing/processing.

Donna and her staff spend a lot of time processing checks for claims and business expenses.



## DONNA THE BUSINESS OWNER

Donna finds it difficult to grow her business and retain current customers.

Since her staff spends the majority of their resources check processing, there is no time to find new clients to add to her customer base. **Donna wants to find a simpler and cost effective way to eliminate check processing and writing.**

### Donna researches to see if she can improve productivity with her business and she discovers prepaid cards.

She understands that prepaid cards can eliminate check writing and processing.

Not only will implementing prepaid cards increase productivity, it's **lower** in **cost** compared to check processing/writing. Additionally, her customers will receive **faster** payments.

Furthermore, it can streamline the claims process and she can pay and incentivize her employees. **One problem is that she knows she would need to hire a program manager and compliance and risk staff to run the prepaid portion of her business.**



Donna learns about **FIS'**  
**Prepaid Program  
Management**, an all-in-one  
program where FIS handles  
processing, program  
management, from a  
single source.

The flexibility to customize the program to fit  
her business needs, including **lower** costs,  
**quicker implementation** and **increased** time  
to market will **bene** it her business.

**FIS'  
PREPAID  
PROGRAM  
MANAGEMENT**

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Donna notices with this management model, FIS will also oversee regulatory and compliance – meaning Donna doesn't have to keep up with any updates to regulatory changes. **She leaves it up to FIS.**

Donna loves that she can brand her prepaid cards, depending on what they are used for.



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What will save Donna a lot of time is that FIS will manage the settlement and reconciliation of payment transactions.

This will help increase productivity with her staff.



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Donna can now focus on growing her business and retaining her current customers.

Got Your Back Insurance Co. is modernized for today's connected society.

**Where Payments Meets Life**

