



# CHEXINSIGHTS

**Visualizing your data for DDA account opening optimization – A non-FCRA reporting tool provided by ChexSystems**

**Your financial institution needs key performance indicators to understand how QualiFile® is performing, areas needing attention and the value QualiFile is providing to your overall business.**

## What is ChexInsights?

Data-driven dashboards that gather DDA account opening information in one place to provide unique bank-level and branch-level views of Key Performance Indicators (KPIs) that enable management to make effective and efficient decisions about policy violations, optimization opportunities and more.

## Features

ChexInsights offers the ability to:

- Understand account approval rates
  - Detect if accounts are being opened with a risk assessment being completed first
  - Identify branches that may need attention by checking when accounts are opened despite a recommended decline
- Pinpoint branches that may require additional training or guidance to meet policy expectations.
- View trends and patterns of behavior indicating procedural adjustments are necessary.
- Identify how your DDA account opening strategy is performing down to the specific strategy rule.
- Leverage reporting for regulatory and audit purposes.

View multiple data insights in a simplified, easy-to-use dashboard:

- ✓ Trends, patterns and variances
- ✓ Operational metrics and trends
- ✓ KPIs
- ✓ Performance metrics

## What are the benefits to my business?

ChexInsights can help your financial institution:

### Increase approval rates and minimize costs

Approval rates and strategy rule results indicate where strategy changes can increase approval rates and minimize costs in reviews.

### Improve efficiency and cost savings through performance comparison

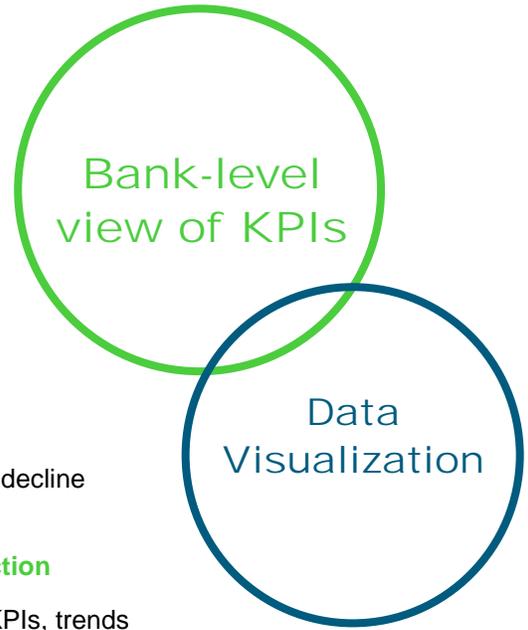
Bank- and branch-level views enable management to compare branch performance and identify opportunities for efficiency and cost savings.

### Quickly find potential problem areas for faster resolution

KPIs quickly pinpoint potential problem areas, such as employees performing decline overrides and not running QualiFile risk assessments on new accounts.

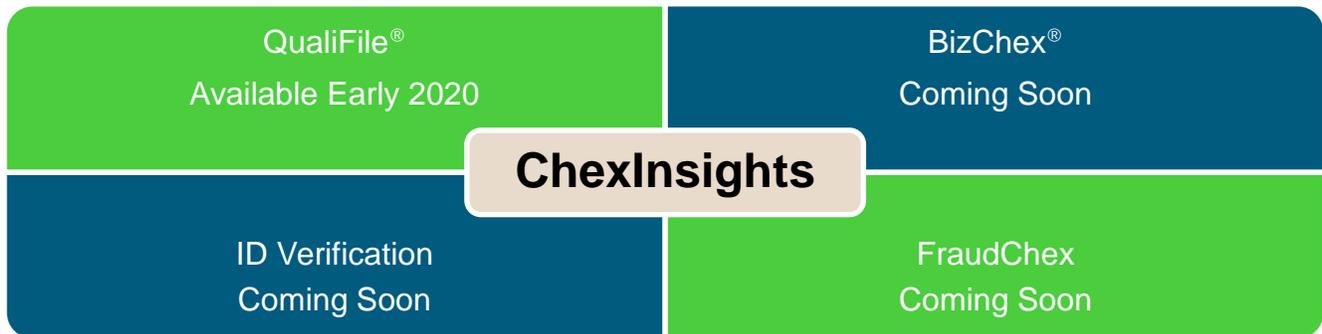
### Get the answers you need using the on-demand information search function

User-defined date ranges power on-demand queries to research or show all KPIs, trends or account details for any branch when asked for by management or regulators.



## What's next?

The launch of ChexInsights with QualiFile is just the beginning of a ChexSystems-wide reporting dashboard. We plan to launch new dashboards for our other products to help you with all your reporting needs.



## Contact us

Let's talk about your future. For more information on ChexInsights, please call us at 877.776.3706 or email [ASKVirtualSales@fisglobal.com](mailto:ASKVirtualSales@fisglobal.com).