



**worldpay**  
from FIS

**BestDay**.com

# BEST DAY TRAVEL GETS LOCAL PAYMENTS OFF THE GROUND WITH WORLDPAY FROM FIS

Best Day Travel is a premier travel group that operates in more than nine countries in the Latin American region, as well as the US and Spain. Established in 1984 in Cancun, Best Day Travel serves various audiences including business-to-consumer, business-to-business, and business-to-business-to-consumer. “All of our processes, actions, and strategies focus directly on the client,” says Christian Nieto, Director, Means of Payment at Best Day Travel. “We sell various products and services so that the person’s trip - whether for business or pleasure - is the best and most enjoyable experience possible.”

**“It’s very important to charge in the local currency, in order to be successful, we needed to offer the best options for our clients.”**

–Christian Nieto, Director, Means of Payment at Best Day Travel



## Pay and get paid your way

As Best Day Travel serves clients in several different countries, the company needed a payment partner who could assist with cross-border, multi-currency payment acceptance that complies with local regulations and policies.

Best Day Travel sought a provider that could accommodate its customers from many different time zones. To enable greater payment acceptance for more bookings across more markets, they needed a payment provider with global and local acquiring licenses worldwide.



## Maximize global acceptance

Worldpay from FIS offered Best Day Travel payments solutions that allow the company to offer local currencies in various countries— even where the company operates without a physical presence.

“Worldpay has the expertise and resources to help us serve different markets and meet the regulations of each country,” explains Nieto. “And they’ve helped us with the whole multi-currency process.”

Worldpay provides payment acceptance for 126 currencies in more than 146 markets. This enables companies like Best Day Travel to explore a vast amount of opportunities globally.

**“In whatever time-zone your customer is, you must be available, and that’s what Worldpay offers,” continues Nieto, while highlighting that “Worldpay service is best in class.”**

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## Convert sales and save

Since working with Worldpay, Best Day Travel has achieved a 10% increase in authorization rates to nearly 85% after only two months. In addition to boosting authorization rates, Nieto also emphasizes that Worldpay’s services are highly appreciated.

“We have an advisor that is available for all the things we need, and the advice is vital because we save time,” explains Nieto. “More than that, for new markets and the markets we are already in, there is constant revision as per the acceptance rates to see how we can increase them.” For Nieto, Worldpay offers much more than technology services and payment processing.

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**“Worldpay is an advisor in the entire processing of payments and offers a high-quality service, always. That’s why we like working with Worldpay.”**

**To find out how Worldpay can help support and grow your cross-border commerce, get in touch today.**