

## MOBILE WALLETS BECOMING THE WAY TO PAY AMID TH **PANDEMIC**



### both in the short term and in the long run. The payment and shopping behavior of a consumer has changed and will continue to change for financial institutions

**COVID-19** is impacting consumers

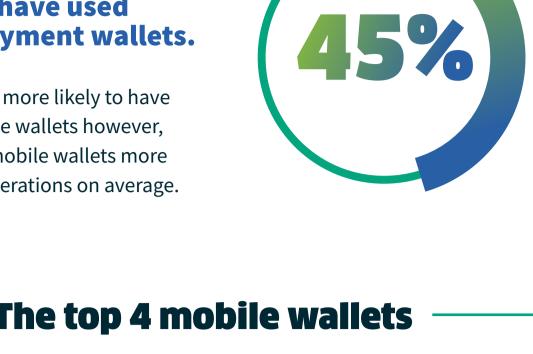
and merchants alike. Consumer preference has quickly become and will be permanently different even after the crisis passes.

Millennials are more likely to have adopted mobile wallets however, Gen Zers use mobile wallets more than other generations on average.

mobile payment wallets.

surveyed have used

PayPal Venmo



**≰**Pay **‡elle** 





**Total** 





# **PayPal**

Young

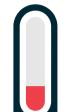
Millennials

Gen Xers

Gen Zers

Senior

Millennials



**Total** 

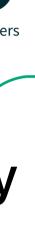
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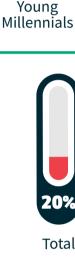






Gen Zers





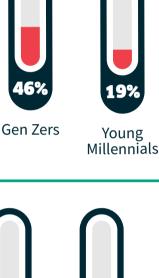




check less often than usual.



including 27% Millennials, used cash and







Senior

Millennials

Gen Xers

Baby

**Boomers** 



Baby

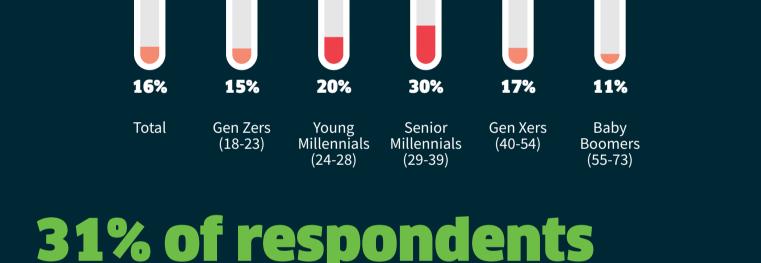
Boomers



**Żelle** 

Baby

**Boomers** 



use contactless or

Using cash or check - Less often than usual

ash and checks i th of C Use more in-store contactless payments / digital payments instead of checks and cash

Short

term

Long

term

Young

Millennials

Short

term

mobile wallets instead

Many consumers indicated their intentions to continue recently-adopted shopping and payment patterns in the aftermath of COVID-19. As a result, financial institutions and merchants must adjust their models to reflect



Short

term

Long

term

19%

Gen Zers

will use more online and

mobile banking in the future

use food delivery service /

preferences are changing amidst the pandemic.

order ahead for pickup

Long Short Long Short term term term term Gen Xers Millennials

Long

term

Baby

**Boomers** 

shop online more than

shopping in-store

use grocery store delivery services / order ahead for pickup

As consumers shift how they pay for goods and services from cash and card to online and contactless, merchants need the right technology to

It's important for merchants to understand how consumer payment

Source: FIS Performance Against Customer Expectations(PACE), 2020



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enable acceptance.

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