

# **Got Your Back Insurance Co.** Owner





# Business owners in today's connected society have a great deal to think about on top of just managing a business.



Donna is no exception when it comes to running her insurance firm, Got Your Back Insurance Co. in Orlando, FL. She has a staff of agents that helps her with writing policies, retaining current customers, signing new customers and also check writing/processing.

Donna and her staff spend a lot of time processing checks for claims and business expenses.







# Donna finds it difficult to grow her business and retain current customers.

Since her staff spends the majority of their resources check processing, there is no time to find new clients to add to her customer base. **Donna wants to find a simpler and cost-effective way to eliminate processing and writing checks.** 



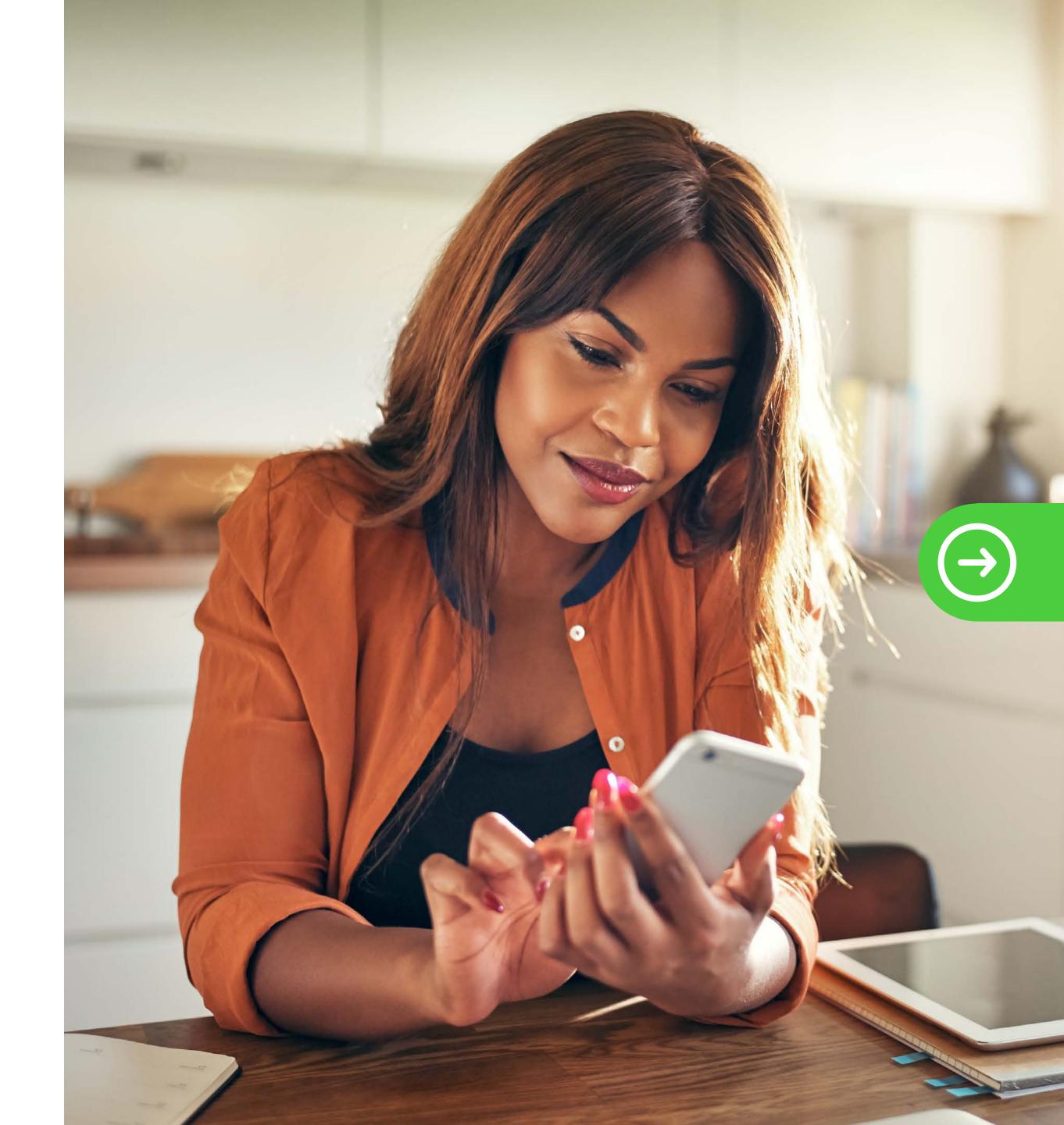
# Donna researches to see if she can improve productivity with her business and she discovers prepaid cards.



She understands that prepaid cards can eliminate check processing, reconciliation, and escheatment.

Not only will implementing prepaid cards increase productivity, it's **lower** in **cost** compared to check processing, reconciliation and escheatment. Additionally, her customers will receive **faster** payments.

Prepaid cards have many uses such as streamlining the claims process and offering incentives to employees. **Donna knows she would need to hire staff to deal with management of the cards, including risk and compliance requirements.** 





Lo and behold, Donna learns about FIS Prepaid Program Management, an all-in-one program where FIS handles processing and program management all in one single source.

The flexibility to customize the program to fit her business needs, including **lower** costs, **quicker implementation** and **increased** time to market, will **benefit** her business.

#### **FIS PREPAID PROGRAM MANAGEMENT**





# Donna notices with this management model, FIS will also oversee regulatory and compliance —

meaning Donna doesn't have to keep up with any updates to regulatory changes. **She leaves it up to FIS.** 



Donna loves that she can brand her prepaid cards, depending on what they are used for.





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# What will save Donna a lot of time is that FIS will manage the settlement and reconciliation of payment transactions.

This will help increase productivity with her staff.



# Donna can now focus on growing her business and retaining her current customers.

Got Your Back Insurance Co. is modernized for today's connected society.

#### WHERE PAYMENTS MEET LIFE



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