



PAYMENTSEDGE ADVISORY SERVICE

Smart portfolio growth expert guidance
with measurable results



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GROW YOUR PORTFOLIO

Grow your portfolio and increase revenue with comprehensive consulting strategies and smart tools at your service

The global economy has changed, yet interest rates have moved very little. The ways consumers pay and use cards are changing more than ever; and, traditional consulting services often lack knowledge of your business.

You need insights and guidance from your own partner with the right tools to get your cards to the top of the wallet. You need a competitive edge. You need PaymentsEdge.



PAYMENTS INTELLIGENCE – SIMPLIFIED

PaymentsEdge Advisory Service helps your portfolio work smarter to optimize revenue

- Enhance account acquisition, retention, and satisfaction
- Manage margin compression
- Drive incremental revenue
- Analyze and leverage industry thought leadership

HOW WE DO IT

Professional payments consultation through FIS.
Supported by our partners at the global brands,
Mercator Advisory Group, and more.

- Premium access to fully custom card marketing, using a turnkey approach that focuses on life cycle, increased balances, transactions and retention
- Debit, credit and checking account optimization
- Semi-annual in-depth portfolio review and recommendations
- Card profit and loss development
- Cardholder insights leveraged by enterprise data
- Custom reporting and analysis
- Advanced segmentation and mail file targeting

ACTIVATE NEW REVENUE WITH PAYMENTSEDGE STRATEGIES

Credit and debit card marketing

Our process begins with an in-depth analysis of your existing card portfolio and ends with a truly customized marketing campaign to target specific segments for growth.

- Data insights to drive targeted portfolio optimization
- Niche card marketing with high ROIs
- Life cycle marketing





ACTIVATE NEW REVENUE WITH PAYMENTSEDGE STRATEGIES

Payment network analysis

FIS offers an in-depth analysis that can help determine which network will best complement your financial institution. Ongoing strategic network alignment and brand awareness maximizes income, controls cost and limits lowest-cost merchant routing options.

ACTIVATE NEW REVENUE WITH PAYMENTSEDGE STRATEGIES

Operations management services

Operational expertise is in our DNA. Using our operational evaluation process, we can uncover hidden costs, unnecessary vendor contracts, and back-office redundancies that exist within your institution. As one of the largest providers of financial institution services, we have relationships with top technology vendors and core processors, giving us unique visibility into emerging payment technologies that will best complement the size and scope of your institution.

- High-level review
- Vendor analysis
- Technology assessment



PAYMENTSEDGE DELIVERS **DATA-DRIVEN INSIGHTS THAT** **MAXIMIZE REVENUE IMPACT.**

Contact your relationship manager or new sales representative to learn more.

About FIS

FIS is a global leader in financial services technology, with a focus on retail and institutional banking, payments, asset and wealth management, risk and compliance, consulting and outsourcing solutions. Through the depth and breadth of our solutions portfolio, global capabilities and domain expertise, FIS serves more than 20,000 clients in over 130 countries. Headquartered in Jacksonville, Florida, FIS employs more than 55,000 people worldwide and holds leadership positions in payment processing, financial software and banking solutions. Providing software, services and outsourcing of the technology that empowers the financial world, FIS is a Fortune 500 company and is a member of Standard & Poor's 500® Index.

For more information about FIS, visit www.fisglobal.com



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