ePix Custom Card Designer

Getting Started

Card Programs

What programs or products will you offer custom cards on?

For example – consumer, business, student. preferred, school, organization, etc.

Card Design Features

What features will you offer your cardholders?

Background photo upload, gallery background selection, photo ID upload, co-brand logo upload, and custom text entry can all be enabled individually per custom card program.

Form Information

What information will you want to collect from your cardholders?

This would include information for matching card designs to specific card accounts, as well as information you may want to use for cardholder servicing. This generally includes the **cardholder name** and the **last 6 digits of card number**, but can also include any other information you need for your particular cardholder management processes.

Card Layout

What will your custom card product look like?

Will your FI logo be full color or black/white? Consider how your logo will appear on both light and dark backgrounds. Also consider where you will place a photo ID image (optional) or co-brand logo image (optional).

Empowering the Financial World

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Background Galleries

What background galleries (if any) will you offer your cardholder?

FIS provides several standard galleries that you can selectively use, and/or you can also create your own custom galleries and upload your own custom card background art.

Image Review

Who at your institution will be responsible for reviewing and approving/denying designs based on brand guidelines?

All card designs containing cardholder-uploaded images must be reviewed for Visa®/MasterCard® compliance before being used to fulfill a card. ePix™ includes the toolset, instructions and training for managing image review. Image review can also be outsourced to FIS for a per-design fee.

Product Branding and Marketing

What will you name your custom card product?

How will you target and market your custom card product(s) to your cardholders?

Consumer Website

What skin/style do you want on your cardholder card designer website?

Will you want it to match your institution website? Or, do you want to simply brand the available ePix generic website template?

Cardholder Fees

What fees, if any, will you charge to your cardholders for a custom card design?

Also consider what card order circumstances will incur a fee (for example - new, reissue, lost/stolen, replacement, and additional card).

Contact Us- For more information, contact your strategic account manager, call us at 800.822.6758 or email getinfo@fisglobal.com.

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