



Loyalty Engagement Solutions

Unlock loyalty packages that fit your institution and your customers



Loyalty at the core of the banking relationship

Our mission is to help you transform the traditional rewards experience into a loyalty solution that generates brand advocacy and increases customer lifetime value across your entire product suite.

The packages

Offers only - designed for starter cards and debit programs, this is a consolidated package that simplifies the loyalty offering with merchant funded earn and a compact redemption suite to incentivize loyalty at a lower cost.

Turnkey – designed for ease and convenience. Our end-to-end ScoreCard® branded platform offering enables our loyalty solution within a financial institutions' existing banking experience.

Personalized – the same end-to-end loyalty solution, personalized to match the financial institution's experience; a seamless integration that places loyalty at the core of the cardholder experience.

Premium - a custom program offering that is white-labeled for your financial institution, our best-in-class product bundle reviews your cardholder base across the entire product suite, down to the account level, to identify and optimize targeting and increase the lifetime value of each cardholder.

Loyalty, packaged to meet your needs

- Our packages are designed to serve financial institutions of all sizes. From the local community to top-tier national brands for banks and credit unions.
- Recognize, differentiate and activate engagement experiences without additional fees.
- You define loyalty. Whether your rewards currency is cash or points, our flexible scoring platform can support how you choose to reward card spend.



Why FIS?

FIS sits at the center of the engagement ecosystem, serving both merchants and financial institutions, offering a deeper understanding of the payments choice landscape. Choose a loyalty partner with unmatched experience in the global payments ecosystem to drive revenue growth and increase retention.



Money at rest. Money in motion. Money at work.™

The FIS payments ecosystem powers seamless money movement for your business. Our **technology** powers the global economy across the money lifecycle.



Money at rest

Unlock seamless integration and human-centric digital experiences while ensuring efficiency, stability, and compliance as your business grows.



Money in motion

Unlock liquidity and flow of funds by synchronizing transactions, payment systems, and financial networks without compromising speed or security.



Money at work

Unlock a cohesive financial ecosystem and insights for strategic decisions to expand operations while optimizing performance.

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