



# ROUND UP DEBIT TRANSACTIONS

Put your cardholders in control

**Consumers are looking for creative ways to manage their money. Give your cardholders the flexibility they are looking for by rounding up their debit transactions to savings or a charity of their choice.**

With FIS™ Round Up Debit Transactions, your cardholders can opt in to make savings easy and attainable while increasing your transaction volume. Additionally, drive your brand loyalty by giving your cardholders the option to give back to good causes.

Round Up can be integrated with your existing platform and your consumer-facing app via APIs, bringing a frictionless experience for your cardholders.

Cardholders can choose a round up amount that meets their financial needs. Round up to the nearest dollar? Round up to the nearest \$5? Your cardholder chooses an amount that works best for them. These small daily amounts create big impacts over time.

**Don't miss this opportunity to generate more transaction fees, drive additional volume and keep your card top of wallet.**

## Why FIS Round Up Debit Transactions?

- Half of Americans have less than a three-month cushion in their savings account
- More than one-quarter (**27 percent**) have no savings account whatsoever
- Research states that **90 percent** of global consumers would switch brands to one that is associated with a good cause

## Round Up Debit Transactions Advantages



Increase cardholder usage.



Deliver new value to cardholders, encouraging loyalty.



Keep your card top of wallet.



Add secure capabilities to your network without the complications of back-end integration.

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## Cardholder benefits

- Secure way to save money that's easy on the budget
- Flexible round-up amounts and cap options that fit different lifestyles
- Control over the amount of deposit or charitable contribution, with optional caps if desired
- Round up to savings or give back to a charity of choice

## FIS Is a Trusted Partner

FIS' solution breadth, market reach, client relationships and industry expertise create an opportunity to provide solutions that transform the market. FIS We provide powerful credit card payment processing and support the full array of card-related services: plastic design, production and issuance; marketing; chargebacks; billing; cardholder services; fraud prevention; reporting; training; and collections.



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