# FIS Business Hub

Unlock revolutionized business banking

## **FIS Business Hub**

Customer expectations continue to evolve rapidly, driven by fintech innovation and demand for seamless, stable and secure experiences – making now the time to capitalize on new opportunities and future-proof your offerings to maintain long-term relevance. The competitive landscape is intensifying, making it crucial to differentiate and retain market share. To overcome these challenges, banks must create ecosystems that cater to evolving client demands, ensuring relevance and growth in an increasingly fast-paced industry.

FIS<sup>®</sup> Business Hub revolutionizes banking, seamlessly integrating bank and fintech applications to provide a unified user experience. It empowers you to deliver a 360-degree view of your banking operations, boosting client engagement and market share while unlocking financial insights. Business Hub offers an ever-expanding ecosystem, making it a future-proof investment while minimizing your efforts for custom design and development.

## A future-proof ecosystem

Business Hub is built to be a future-proof ecosystem that allows you to evolve as the industry does. It offers a comprehensive financial hub to deploy a simple, holistic, embedded and direct experience to your business clients, while providing all the capabilities necessary for you to do business efficiently, using any and all channels. Designed to deliver an unparalleled user experience, Business Hub allows you to:



Gain more visibility with a 360-degree operational view



Enhance client engagement and user experience



Expand market share by seamlessly integrating bank and fintech applications

By offering tailored solutions and unlocking financial insights, FIS helps enable you to deliver a host of financial services, exceed customer expectations and achieve lasting success in an increasingly competitive market.

## Designed to meet your customers' needs

Business Hub is designed with the customer's perspective at its core, delivering a seamless, holistic user experience by integrating bank and fintech applications. With tailored solutions for diverse industries, customers enjoy personalized financial services that cater to their specific needs. Business Hub focuses on:

- Unlocking financial insights, driving revenue growth and streamlining processes for greater efficiency.
- Enabling customers to benefit from a future-proof ecosystem that is adaptable to industry changes and evolving client demands, ensuring they stay ahead in an increasingly competitive market.
- Supporting multi-product users, conveniently providing a single interface for customers to access and manage their banking products.
- Elevating our banking clients to foster long-lasting customer relationships and achieve continued success in the competitive financial services landscape.



Offer a fully integrated business ecosystem to customers



#### Increase customer satisfaction

Full control of the complete customer experience



#### Increase revenue

Access to a new revenue streams



### Own more customer data

Better understand how to serve customers by getting more visibility into their business transactions



#### Increase customer stickiness

Simplifying business management and improving the overall customer experience will result in brand loyalty



#### For more information

For more information on how FIS Business Hub can empower you to deliver a 360-degree view of your banking operations, contact us at Business.Hub.Product.Team@fisglobal.com.

FIS digital solutions set the foundation for human-centric business banking experiences. Our technology powers the global economy across the money lifecycle.

(\$ Money at rest

Unlock seamless integration and human-centric digital experiences while ensuring efficiency, stability, and compliance as your business grows.



Unlock liquidity and flow of funds by synchronizing transactions, payment systems, and financial networks without compromising speed or security.



Unlock a cohesive financial ecosystem and insights for strategic decisions to expand operations while optimizing performance.

#### About FIS

FIS is a leading provider of technology solutions for financial institutions and businesses of all sizes and across any industry globally. We enable the movement of commerce by unlocking the financial technology that powers the world's economy. Our employees are dedicated to advancing the way the world pays, banks and invests through our trusted innovation, system performance and flexible architecture. We help our clients use technology in innovative ways to solve business-critical challenges and deliver superior experiences for their customers. Headquartered in Jacksonville, Florida, FIS is a member of the Fortune 500® and the Standard & Poor's 500® Index.



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Advancing the way the world pays, banks and invests™