



FIS LOYALTY ENGAGEMENT SOLUTIONS

Turnkey Package

Loyalty, packaged to meet your needs

Our mission is to help you transform the traditional rewards experience into a loyalty solution that generates brand advocacy and increases customer lifetime value.

Designed for ease and convenience

Complete end-to-end ScoreCard® branded platform offering that enables our loyalty solution within your existing banking experience.

- Flexible interface allows transaction-based scoring for cash back and/or points-based earn, base and promotional rules setup and merchant category-based scoring.
- ScoreCard® branded marketing support is included to help clients promote their rewards program, providing targeted and seasonal promotions and measuring the effectiveness of campaigns.
- Flexible scoring platform and administrative tools. Access to our best-in-class self-service portal, putting you in control of the loyalty experience for your cardholders.
- Access to our robust redemption suite for all cardholders.
- Cardholder customer service team available 24/7, excluding major holidays, for general cardholder servicing, questions, redemptions and issue resolution.



ONE PACKAGE, ONE PRICE

- Our Turnkey Package integrates the ScoreCard® loyalty platform directly with your existing cardholder banking experience.

The rewards

Cardholders have access to redeem points across any category:

Premium Payback real-time redemptions at the point of sale, creating a new way to pay with points as currency within our merchant network.

Travel Broadly and book your next trip with ease within our travel suite, or cover the cost of TSA Precheck® and CLEAR® Plus for expedited airport screening.

Events Tickets for any experience. Integrated with tickets to games, concerts, theater events and more. Elevate the experience to include the option to book a backstage experience or even reserve premium parking at the venue.

Cash Back, your way. Cash back credit and points are redeemed as cash that can be processed via ACH, statement credit or fee waivers.

A **Merchandise** selection with the best-selling brands and access to shipping options ranging from standard ground to same-day pickup.

Gift Cards to the nation's most popular retailers, restaurants and subscription services; both physical and digital.

Access to **Charitable Donations**, enabling cardholders to turn their rewards into an opportunity to give back.

BitCard® Bitcoin gift cards, allowing cardholders to dip their toes in cryptocurrency.

And more, giving cardholders the flexibility to use their points when, where and how they want.

The benefits

- The engagement and rewards landscape has forever changed. Today, cardholders want ultimate flexibility from their rewards programs, using their points for anytime, anywhere, anything spend.
- Our Turnkey Package makes loyalty accessible for all financial institutions, for all budgets. Our ScoreCard® platform can be integrated with any financial institution and paired within the cardholder experience with your logo, allowing access to our suite of branded services without additional fees.
- Constant access to key program metrics and reporting, plus self-service review guides and training support. We provide a standard set of cardholder insights without additional fees.
- Leverage our products and services to increase cardholder spend, frequency and retention.



Why FIS?

FIS sits at the center of the engagement ecosystem, serving both merchants and financial institutions, giving us a deeper understanding of the payments choice landscape. Choose the loyalty partner with unmatched experience in the global payments ecosystem to drive revenue growth and increase retention.

About FIS

FIS is a leading provider of technology solutions for financial institutions and businesses of all sizes and across any industry globally. We enable the movement of commerce by unlocking the financial technology that powers the world's economy. Our employees are dedicated to advancing the way the world pays, banks and invests through our trusted innovation, absolute performance and flexible architecture. We help our clients use technology in innovative ways to solve business-critical challenges and deliver superior experiences for their customers. Headquartered in Jacksonville, Florida, FIS ranks #241 on the 2021 Fortune 500 and is a member of Standard & Poor's 500® Index.



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