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FIS AffinityEdge

Unlock exceptional member experiences

Empower innovation. Elevate connections.

To deliver the intuitive, personalized experiences members want, credit unions require adaptable financial technology that unlocks simplicity, unity, and scalability.

Take your technology and member service to the next level with FIS® AffinityEdge. This open core platform connects you to a robust ecosystem for advanced technology, payment processing, digital interfaces, and fraud prevention — all seamlessly integrated. Wherever you are in your journey, AffinityEdge provides the tools to meet your members' needs, whether their money is at rest, in motion, or working toward financial goals.

AffinityEdge uses advanced banking technology and services to boost efficiency and enhance the member experience. Our platform is designed to be flexible and scalable with an extensive array of components and APIs, allowing you to easily integrate new solutions as your needs evolve. Our ecosystem unlocks a wide range of advanced technologies that work together seamlessly to provide a comprehensive solution for you and your members.

At FIS, we understand your members' financial security and well-being are priorities. That's why AffinityEdge is a user-friendly platform designed to support your goals and drive success — whether you're starting out or scaling up.

Deliver fast, secure payments

AffinityEdge offers fast, secure credit and debit solutions with seamless integration to FIS Payments One™ for a digital-first payments experience. Simplify card management with endto-end services, including loyalty programs, fraud protection, and FedNow[®] for faster transactions. Advanced data analytics help create tailored programs to enhance member satisfaction, engagement, and loyalty, all supported by a robust security framework to build trust.



Financial technology designed for credit unions

- Core processing
- Card processing
- Payment networks
- Digital payments
- Cardholder engagement and marketing
- Loyalty programs
- Digital banking
- Client relations management
- Fraud prevention
- Automated testing solutions



Customize your digital experience

AffinityEdge empowers credit unions to create tailored digital experiences with its open API architecture and integration capabilities, including FIS Digital One[™]. The platform ensures consistency across channels, allowing members to access personalized self-service options and manage complex transactions. It also provides employees with intuitive tools to enhance member service. With AffinityEdge, credit unions can control their digital transformation, introducing new technologies at their own pace to better serve their members.

Provide protection and peace of mind

FIS helps credit unions manage risk, protect members, and secure operations with its AffinityEdge platform. Built on FIS' "Secure by Design" philosophy, it offers robust application, network, and device security. AffinityEdge includes automated compliance tools and advanced workflows to stay ahead of regulatory changes, while FIS collaborates with industry leaders to defend against cyber threats. Safeguard your credit union with confidence.

Harness the power of member data

AffinityEdge integrates with modern data management tools to help organizations analyze member data, uncover trends, and create tailored offerings. It supports smarter decision-making in areas like transactions, credit assessment, fraud detection, and risk management, driving operational efficiency, improved member experiences, and long-term growth.

Build stronger connections

FIS Connections CRM, integrated with AffinityEdge, helps credit unions build stronger connections by analyzing member behavior, enabling targeted marketing, and maximizing sales opportunities. With features like automated referral tracking and sales management tools, it enhances member engagement, drives growth, and supports credit unions in achieving strategic goals in a secure and compliant environment.





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Partner for transformation

With FIS, you gain a strategic partner and ally who can help you navigate your journey. We are your dedicated partner in growth, proactively offering innovative solutions and expertise to help credit unions navigate challenges, scale intelligently to meet growing member demands, and ultimately achieve their mission.

FIS is with you every step of the way. From implementation and support, to upgrades and migrations, you can count on us to help you unlock the financial technology that will boost you into the future.

Want to learn more?

Your credit union is unique, and FIS is here to help you with the technological capabilities and services to achieve your specific business needs and goals. Contact us at <u>www.fisglobal.com/contact-us</u> to find out more.

FIND YOUR UNLOCK

FIS AffinityEdge empowers innovation and elevates connections. Our technology powers the global economy across the money lifecycle.



Unlock seamless integration and human-centric digital experiences while ensuring efficiency, stability, and compliance as your business grows.



Unlock liquidity and flow of funds by synchronizing transactions, payment systems, and financial networks without compromising speed or security.



Unlock a cohesive financial ecosystem and insights for strategic decisions to expand operations while optimizing performance.

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Advancing the way the world pays, banks and invests™

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